



INDUSTRY RECOVERY UPDATE

AS OF JUNE 26, 2020



NEW DEVELOPMENTS



Give Us A Moment



GUAM POSTPONES REOPENING OF TRAVEL

Prioritizing the safety of island residents and travelers, the Guam Visitors Bureau (GVB) announced on June 26 that the reopening of travel on July 1, 2020 into Guam for the countries of Japan, South Korea, and Taiwan has been postponed until further notice.

“As a result of the recent spike in local cases and out of concern for the safety and well-being of our island community, we have decided it is best to postpone our reopening,” said Governor Lou Leon

Guerrero. “Guam has spent the last several weeks developing the necessary health protocols and guidelines for our residents and visitors. Although we must wear our masks and social distance, we can still share the Håfa Adai spirit. We’re all in this together—just six feet apart.”

Mandatory 14-day quarantine measures and testing requirements are still in effect for all travelers entering the island.

“It has always been the condition that if things change, we will revisit our reopening date. I want to thank our travel trade and industry partners for giving us a moment to get our house in order so we can all enjoy our beautiful island together at a later time,” said GVB President & CEO and former Governor Carl T.C. Gutierrez.



Give Us A Moment

#GUAM ISLAND PRIDE BEAUTIFICATION EVENT POSTPONED

Our island's leaders have decided to postpone the Give Us A Moment #GUAM Island Pride Beautification Event, which was originally scheduled for Saturday, June 27. The cancellation is a result of the recent spike in COVID-19 cases and out of concern for the safety and well-being of our community.

While this islandwide cleanup is a very important event for our island, the safety and health of our residents is our top priority. We are committed to rescheduling this cleanup for a safer time.

GVB thanks the event's supporters for their commitment to making Guam a better place to live, work, and visit. We will share information about the rescheduled cleanup as it becomes available. Follow GVB's social pages for updates.

**Give Us A Moment
#GUAM Island Pride
Beautification Event**

**Islandwide
Beautification
Cleanup**

POSTPONED
UNTIL FURTHER NOTICE

How to participate:
Email: hafaadai@visitguam.org
Contact: Taylor Pangilinan at 671-686-4823

<https://bit.ly/GUAMBeautificationVolunteers>

Photo by Kenneth Lee

PRACTICE CAUTION, USE FACE MASKS

It is important to continue to take precautionary measures to slow the possible spread of COVID-19. In accordance with Executive Order 2020-16, social distancing of 6 ft. or more and the use of face masks is required unless engaged in physical exercise or eating.

There is currently no vaccine to prevent COVID-19. The best way to prevent illness is to avoid being exposed to the virus. The community is reminded to take the following precautions:

- Maintain a distance of six feet between yourself and others
- Wear facial coverings around others and in public establishments
- Adhere to respective business protocols in place for protection from COVID-19
- Practice good hygiene frequently. Wash your hands often with soap and water for at least 20 seconds. If soap and water are not readily available, use alcohol-based hand sanitizer that

- contains at least 60% alcohol.
- Frequently clean and disinfect high contact areas
- Avoid touching your face with unclean hands
- Stay home if you are sick

Free COVID-19 Testing Available on June 30

DPHSS, in collaboration with the Government of Guam, the Mayors' Council of Guam, private, and federal agencies, is offering drive-through and walk-in COVID-19 testing on Tuesday, June 30 from 9 a.m. - 12 p.m. at the Mangilao Senior Center/ Mangilao Night Market (next to Santa Teresita Church) on Vietnam Veterans Highway (Route 10).

Testing is free and open to the public while supplies last. No symptoms are needed to qualify for testing. Please bring an ID, if one is available.

GUAM HAS 63 ACTIVE CASES

On June 25, two cases tested positive at Diagnostic Laboratory Services (DLS). Fourteen cases tested positive through the Department of Public Health and Social Services (DPHSS) and were reported. Contact tracing is underway, and one case was identified through contact tracing. The others have yet to be confirmed.

There have been a total of **247** confirmed cases of COVID-19 with **5** deaths, and **179** released from isolation. Of those cases, **205** are classified as **civilians**, and **42** are **military service members**—35 of which have been identified among a unit deployed to Andersen Air Force Base (AFB).

GDOL RELEASES SECOND BATCH OF PUA PAYMENTS

The Guam Department of Labor announced on June 25 the release of \$36.4 million, the second batch of payments for initial claims without issues filed through June 4 for Pandemic Unemployment Assistance.

Claimants can expect to receive these payments early next week. With this second batch, the total amount paid out is now \$78.3 million with \$6.3 million going toward taxes.

“Our team is continuing to work around the clock to clear claims and ensure unemployment funds get into the hands of our people,” said Labor Director David Dell’Isola. “We are also still helping those who may have made mistakes on their claims or are trying to apply for the first time.”

The Department reminds applicants that PUA payments are retroactive to those who qualify, but that benefits no longer apply to those who have gone back to work at their regular hours prior to the pandemic. The weekly threshold of \$494 or less to be eligible for PUA only applies to applicants whose work hours have been reduced as a direct effect of COVID-19.

Employees who have received paychecks through the Pandemic Payment Protection Program also do not qualify. However, they may be eligible for PUA for the weeks they do not receive PPP.

Payments

For those who have been approved for benefit disbursement but have had their electronic fund transfers bounce back for reasons such as inputting the wrong account information, the Department of Administration will automatically issue paper checks and then mail them to the addresses listed on the claims. The process could take up to 10 days.

Please do not contact DOA to find out if your application has been approved and processed for payment.

Possible reasons for applications not being cleared may include applications missing a picture ID, limited or absence of documentation, a lack of work history or having an off-island bank account.

PANDEMIC UNEMPLOYMENT ASSISTANCE (PUA)

MOVING PROCESSING CENTER

GUAM DEPARTMENT OF LABOR, IN PARTNERSHIP WITH THE GUAM PUBLIC LIBRARY SYSTEM, HAS UPDATED ITS SCHEDULE FOR THE PUA MOBILE PROCESSING CENTER FOR THOSE THAT HAVE NOT FILED THEIR CLAIMS YET. WALK-INS FOR HAGÁTÑA, MERIZO, YONA, AND AGAT WILL BE SEEN AFTER ALL APPOINTMENTS HAVE BEEN SERVICED.

LIBRARY LOCATIONS (*SCHEDULE IS SUBJECT TO CHANGE):



MONDAYS - DEDEDO (NO WALK-INS)
TUESDAYS - HAGÁTÑA
WEDNESDAYS - MERIZO
THURSDAYS - YONA
FRIDAYS - AGAT

HOURS: 9 A.M. TO 12 P.M. AND 1 - 3 P.M.

TO SCHEDULE AN APPOINTMENT, CALL (671) 988-3672, (671) 788-0729, AND (671) 689-1872. PLEASE HAVE YOUR EMAIL ADDRESS AND PROPER DOCUMENTATION READY.



FOR MORE INFORMATION

DOL.GUAM.GOV



MARKET INTELLIGENCE REPORT

As of June 26, 2020 and may be subject to change



INCOUNTRY PROTOCOLS OVERVIEW



INBOUND PROTOCOLS AS IT RELATES TO GUAM	JAPAN	KOREA	TAIWAN	PHILIPPINES
Foreigners traveling from US denied entry	X		X	X
Residents: 14-Day Quarantine required when traveling from US	X	X	X	X
Health Declaration & Travel Record Form		X	X	X
Residents: Quarantine at Government Facility	X			X
Residents: Quarantine at Home with Negative Result	X	X	X	X
Foreigners: Quarantine at Government Facility		X		
Foreigners: Quarantine at Government Facility with Option to Transfer to Personal Residence/Local Monitoring Facility with Negative Test Result				X
PCR Testing of Returning Residents	X	X		X
PCR Testing of all Inbound	X	X		X
Install the Self-Quarantine Safety Protection or Self-Diagnosis App		X		

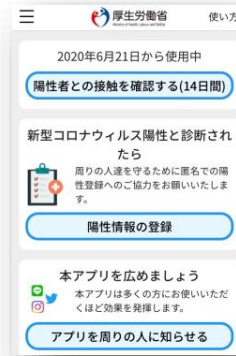
OUTBOUND FOR COUNTRY NATIONALS	JAPAN	KOREA	TAIWAN	PHILIPPINES
Temperature Check at Arrival at Airport (Entry to Terminal)		X	X	X
Temperature Check at Departure Area		X	X	
Temperature Check at the Gate		X	X	
Travel Survey and Exit Screening Station for US Bound Travelers		X		X
Wearing a Face Mask (without mask will be denied boarding)		X	X	X
Planned Opening Date for International Travel	Borders open	Borders open	Oct 1-Dec 31	Unknown

MARKETS AT-A-GLANCE



1 COVID-19 News

The Ministry of Health, Labor and Welfare released a contact app called COCOA (Contact Confirming Application).



2 Government Plan for Mutual Entry for Four Countries

Japan is considering the establishment of travel bubble with Thailand, Vietnam, Australia and New Zealand.

3 Travel Trade

Most package tours will resume in Aug 2020.

- HIS and JTB tour packages are provided.

4 Airline News

- The removal of restrictions in June for cross-prefecture travel allowed airlines to recover their domestic July flights.
- Ministry of Land, Infrastructure, Transport, and Tourism (MLIT) announced guidelines for the aviation industry established by Japan Airlines Associations and National Airport Building Business Association.
- Total air seat capacity for July through December 2020 is 267,857 seats (1,451 flights).

5 Social Media

Weekly Guam blog repost resulted in a reach of 181,000 (week's top performing post). User generated content (UGC) resulted in a total of 74,849 impressions.

SOUTH KOREA AT-A-GLANCE

1 COVID-19 News

South Korea requires high-risk facilities to use QR codes to log all customers on entry.



2 Reasons government extends special travel watch to mid-July

Travel watch extended until July 19, advising citizens against overseas trips.

3 Social News

Stricter quarantine measures in place, securing of medical resources, and strengthening visa & entry restrictions for two countries.

4 Consumer News

Safety is top priority for overall tourism activities in the Korea Tourism Organization analysis.

5 Airline News

Total outbound air seat capacity for July is 1,578 seats (Jin Air and Air Seoul).

- Airline and travel agent pricing are provided.

6 Travel Trade

Competitive destination packages are provided in the appendix.

7 Social Media

Give Us a Moment video post received 230,281 total impressions.

1 COVID-19 News

- China Airlines (CAL) will require all passengers to check-in online.
- CECC announced conditions that short-term business travelers can apply for reduced home quarantine time.
- Taiwan launches cash reward program for first-time employees.
- MOTC announced Taiwanese citizens will get subsidies for travel.
- Prime Minister Su Tseng-Chang introduced a “triple coupon stimulus” voucher program.

TECO (Taiwan Economic & Cultural Office) to re-open in Guam in July 2020.

2 Restriction Lift

- Taiwan's Central Epidemic Command Center relaxed domestic travel restrictions; not ready to open doors to international travelers.
- Passengers are not required to wear face masks when they are at stations and in metro cars or buses if social distance can be maintained.

3 Airline News

- China Airlines to resume flights on October 2, 2020.
- Eva Air is initiating application process to resume 2x weekly flights to Guam. GVB Taiwan has met with EVA Air to discuss establishing a direct flight route.

4 Social Media

Consumers have been actively interacting on SNS, looking forward to a Guam trip as they miss its warm sunshine and beautiful sunsets.

MARKET INTELLIGENCE REPORT APPENDIX

As of June 26, 2020 and may be subject to change



JAPAN




JAPAN COVID-19 NEWS




- June 19
Lifted restriction
- June 20
New App
- June 20
People going out
- June 21
35 new cases
- June 21
Social distance

 Lifted restrictions across prefectures.

 COVID-19 Contact-Confirming Application downloadable.

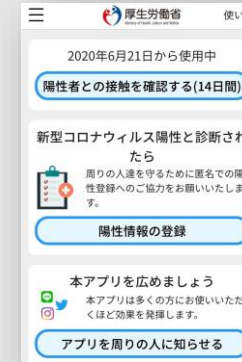
 People started moving around nationwide.

 35 new confirmed cases in Tokyo.

 Keep a new social behavior.

COCOA: COVID-19 Contact Confirming Application

The Ministry of Health, Labor and Welfare released a new coronavirus contact confirmation application on June 19 to prevent the spread of new coronavirus infections.



- A smartphone with the app will record encrypted data sent out by other smartphones within a one-meter radius after 15 minutes of contact.
- A user who later tests positive for the coronavirus can anonymously notify others they came into contact with.
- The app protects privacy more than apps used in other countries.
- All contact data is deleted after 14 days.
- There's no way for a user to make a false infection claim.
- Users must upload a serial number assigned by public health centers only to people who test positive for the virus.

As of June 21, the number of downloads is 2.7 million.

Confirmed
COVID-19

CASES:
18,110

DEATHS:
968

AS OF JUNE 26, 2020

JAPAN RESTRICTIONS / TRAVEL TRADE

JAPANESE GOVERNMENT PLAN FOR 4 COUNTRIES (MUTUAL ENTRY)

The government is currently considering relaxing its entry and exit ban on visitors from and to Thailand, Vietnam, Australia and New Zealand.



CONDITIONS FOR INBOUND:

- Business travelers
- Negative PCR test result before leaving home country.
- Travelers to take PCR test again upon arrival (negative result)
- Usage of public transportation is not allowed within 2 weeks.
- Travelers to submit a itinerary plan.
- Waive two-week self-quarantine period.
- Take a negative result of PCR test before departure. (Japanese nationals)
- Save own location information in own smartphone during the stay in Japan.










CONDITIONS FOR OUTBOUND:

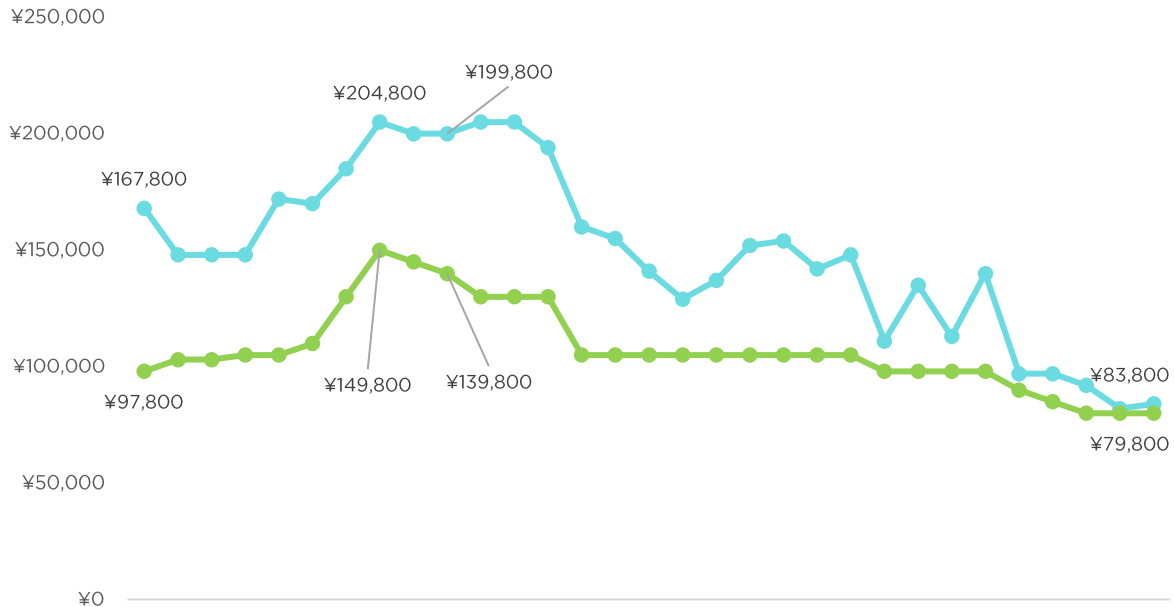
- Establishment of a new PCR test center for overseas travelers.
- Further discussion with each of countries.
- Allow business travelers from Vietnam to enter later this month.

PACKAGE TOURS CANCELLATION

TOUR OPERATION

	Package Tour	Cancelled until August 6	August 7 ~
	Package Tour	Cancelled until July 31	August 1 ~
	Package Tour	Cancelled until July 31	August 1 ~
	Package Tour	Cancelled until July 31	August 1 ~
	Package Tour	Cancelled until July 31	August 1 ~
	Package Tour	Cancelled until July 31	August 1 ~
	Package Tour (DP)	Cancelled until June 30	July 1 ~

JAPAN TRAVEL TRADE



(as of 21 June 2020)
(12:30 - 13:00 JST)

**HIS GUAM PACKAGE PRICE:
AUGUST 2020**

HIS TOUR PACKAGE



TRAVEL PERIOD:
August 1 ~ December 19, 2020

DURATION: 3 nights, 4 days

PRICE: ¥ 79,800 ~

INCENTIVE: Cancellation fees are waived (up to departure on August 31)

AIR: JEJU Air

79,800円~204,800円
燃油サーチャージ込み

チェジュ航空チャーター便 <午前発/夜帰着>
> 安心の往復送迎&赤いシャトルバス滞在
中乗り放題付!サンダル作り1回付!グアム4日間

利用ホテル:シェラトン ラグーナ グアム リゾート (オーシャンビュー)
出発日:2020/08/01~2020/12/19

JAPAN TRAVEL TRADE



**ザ ツバキタワーに泊まる！
グアム4日間
115,800円～163,800円**

成田発 **航空チケット** (09/01～12/18発)

NEWオープンのホテルに泊まる！
行き午前発、帰り夜着便利用！
空港～ホテル間往復送迎付き！



Perfect moments, always

TOUR PACKAGE

TSUBAKI TOWER EXCLUSIVE

TRAVEL PERIOD:

September 1 ~ December 18,
2020

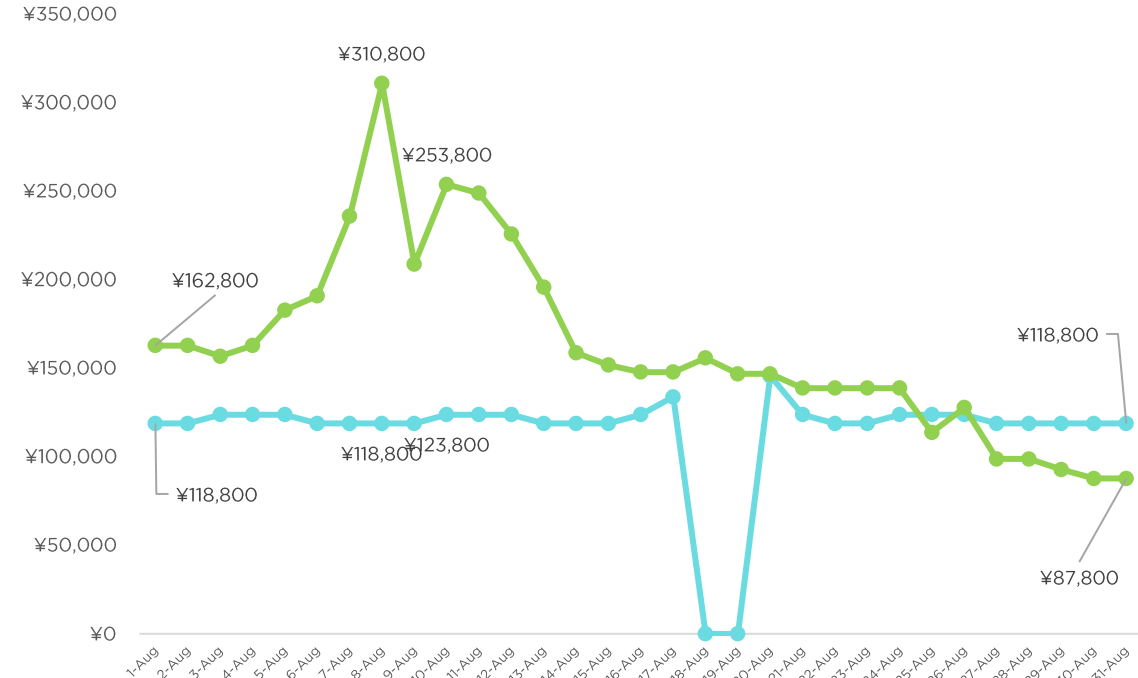
DURATION: 3 nights, 4 days

PRICE: ¥ 115,800 ~

HOTEL: Tsubaki Tower

AIR: Japan Airlines,
United and JEJU
Air

JTB GUAM PACKAGE PRICE: AUGUST 2020



	1-Aug	2-Aug	3-Aug	4-Aug	5-Aug	6-Aug	7-Aug	8-Aug	9-Aug	10-Aug	11-Aug	12-Aug	13-Aug	14-Aug	15-Aug	16-Aug	17-Aug	18-Aug	19-Aug	20-Aug	21-Aug	22-Aug	23-Aug	24-Aug	25-Aug	26-Aug	27-Aug	28-Aug	29-Aug	30-Aug	31-Aug
JTB 14June	¥118	¥118	¥123	¥123	¥123	¥118	¥118	¥118	¥118	¥123	¥123	¥123	¥118	¥118	¥118	¥123	¥133	¥0	¥0	¥145	¥123	¥118	¥118	¥123	¥123	¥118	¥118	¥118	¥118	¥118	
JTB Tsubaki 20June	¥162	¥162	¥156	¥162	¥182	¥190	¥235	¥310	¥208	¥253	¥248	¥225	¥195	¥158	¥151	¥147	¥147	¥155	¥146	¥146	¥138	¥138	¥138	¥138	¥113	¥127	¥98	¥98	¥92	¥87	

JAPAN – AIRLINE NEWS

DOMESTIC TRAVEL NATIONWIDE

Airlines substantially recover their domestic flights since July after the removal of restrictions for cross-prefecture travel from June 19, 2020.



JAL will recover the number of flights operated from July 1 to 16 by 50% or more of the original business plan.



JAL is expecting to recover to around 40% in the first half of July and to around 50% in the second half of July, mainly during summer vacation.



ANA will have 50% flight suspension or reduction from July 1 to 31 compared to the original business plan,



ANA will increase flight frequency on the major routes like Haneda-Itami 6 to 8 to 11 to 13 rounds trips. Haneda-Fukuoka 7 to 9 to 12-14 round trips.



Peach Aviation will resume operations on all domestic routes from 22 July. Approximately 100 flights will be operated on 22 routes as originally planned.



Jetstar has already resumed domestic flights from June 18 and it will resume operations on all 23 routes from July 23.



MLIT JAPAN ANNOUNCEMENT: DOMESTIC TRAVEL

The Ministry of Land, Infrastructure, Transport and Tourism has established "Guidelines for preventing the spread of new coronavirus infections in the aviation field" with the Japan Airlines Association and National Airport Building Business Association. (https://www.mlit.go.jp/koku/koku_fr5_000035.html)



Refrain from having conversations between passengers in the terminal building or in the aircraft. Wear a face mask.

Practice social distancing (2m as much as possible, at least 1m).

- Check-in counter
- Security inspection
- Boarding gate
- Baggage area upon arrival

Refrain from visiting the airport if you have a fever or mild symptoms such as coughing or sore throat and from boarding the aircraft.

Thermography is performed on the departing passengers at 6 airports: Haneda, Narita, Chubu, Itami, Kansai, and Fukuoka.

At other airports as well, a temperature check has been implemented.

Passengers suspected of having a fever of 37.5 C or higher, as well as infection or coughing, may be denied boarding.

航空便をご利用のみなさまへ

航空便をご利用のみなさまへ

○安全な航空輸送を提供するため、定期航空協会及び（一社）全国空港ビル事業者協会において「航空分野における新型コロナウイルス感染拡大予防ガイドライン」を策定し、航空会社と各空港において取組みを進めております。

航空便をご利用になる場合は、以下の点についてご協力のほど宜しくお願い致します。

○ターミナルビルや航空機内では、旅客同士での会話は控えさせていただくとともに、マスクの着用をお願い致します。

○チェックインカウンターや保安検査場等で列に並ぶ際、待合室で搭乗をお待ちいただく際、到着時に預入手荷物をお待ちいただく際は、一定の間隔（できるだけ2m、最低1m。）を確保してください。

○発熱や軽度であっても咳・咽頭痛などの症状がある方は、空港へのご来訪をお控え下さい。また、航空機への搭乗は厳に慎んでいただくようお願い致します。

○現在、羽田、成田、中部、伊丹、関西、福岡の6空港では、出発旅客に対しサーモグラフィーによる体温測定を行っています。また、その他の空港においても、体調不良と思われる旅客が確認された場合は体温測定をお願いしています。

○体温測定の結果、37.5℃以上の発熱があり、咳や倦怠感等の症状が見られるなど感染症が疑われる場合は、搭乗のとりやめを要請することがあります。

○体調に不安がある方は、事前に、厚生労働省のHPを参考に各都道府県ごとに設置している保健所の相談窓口にご相談ください。

JAPAN – AIRLINE NEWS

AIR SEAT CAPACITY JULY TO DECEMBER 2020

CAPACITY FORECAST	FLIGHT SUSPENSION	FLIGHT PLAN (RESUME)
165,248	August 3 Differs by flight	August 4 Differs by flight
44,775	July 31	August 1 (plan)
28,917	July 31	August 1 (plan)
28,917	July 31	August 1 (plan)
267,857 (1,451 FLIGHTS)	Officially	Forecast only

AIR SEAT CAPACITY FORECAST (JULY ONWARD)

Capacity: 267,857 seats Frequency: 1,451 flights

Flight Resume Date
(Forecast only)

United:
August 4
(differ by flight & route)

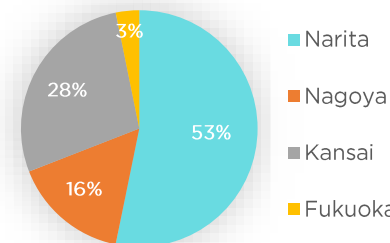
Japan Airlines:
August 1

Tway:
August 1

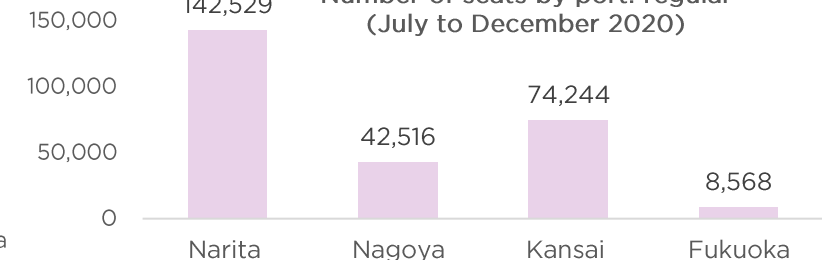
JEJU Air:
August 1

MONTH	REGULAR	JUL		AUG		SEP		OCT		NOV		DEC		TOTAL	
Port	Airline	Capacity	Number	Capacity	Number	Capacity	Number	Capacity	Number	Capacity	Number	Capacity	Number	Capacity	Number
Narita	UA	2,268	18	12,122	87	12,540	90	16,290	93	26,820	90	27,714	93	97,754	471
Nagoya	UA	0	0	4,614	29	8,638	53	10,052	62	9,480	60	9,732	62	42,516	266
Kansai	UA	0	0	0	0	3,258	23	4,426	31	4,260	30	4,466	31	16,410	115
Fukuoka	UA	0	0	0	0	0	0	882	7	3,780	30	3,906	31	8,568	68
Narita	JL	0	0	6,169	31	6,766	34	7,562	38	11,940	60	12,338	62	44,775	225
Kansai	TW	0	0	5,859	31	5,670	30	5,859	31	5,670	30	5,859	31	28,917	153
Kansai	7C	0	0	5,859	31	5,670	30	5,859	31	5,670	30	5,859	31	28,917	153
Total		2,268	18	34,623	209	42,542	260	50,930	293	67,620	330	69,874	341	267,857	1,451
vs LY		-95.4%	-94.0%	-48.2%	-30.6%	-34.1%	-10.7%	-22.6%	-3.3%	5.5%	10.0%	3.6%	6.6%	-29.3%	-20.1%

Share by port : regular (July to December 2020)



Number of seats by port: regular (July to December 2020)



Data Source : Diio Me
Subject to change.

JAPAN SOCIAL MEDIA



WEEKLY GUAM BLOG



17,448 Reach
868 Likes



5/26

- Micronesia Mall “The shopping center is open!”
- The current state of Tumon

6/3

- A local brand from Guam is open! “Run Guam”
- In-store dining becomes possible! First weekend night
- Guam is set for this summer too! Release of quarantine measures from July 1st!

6/10

- News from two hotels in Tumon! Dusit Beach Resort Guam & Crowne Plaza Resort Guam (Fiesta)
- We will take a new step according to the needs of the times.
- Macy's is also open! Shopping available after a long time
- Will Guam's sports scene change?! Virtual sports events are being held one after another!

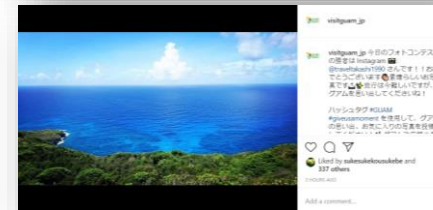
6/16

- Resume scuba diving! The beautiful sea of Guam is waiting for you!
- After all it is popular! After all it is delicious! Food truck! Open June 17, 2020



UGC PHOTO CONTEST – SOCIAL MEDIA EVENT

TARGET: Japan Followers on Twitter, Instagram and Facebook
 PERIOD: June 15, 2020 – June 22, 2020 (Winners Collage: June 22)
 SCHEME: Users posts pictures related to Guam with #GUAM #GiveUsAMoment



TOTAL
 +74,849 Impressions
 +37,789 Reach
 +3,901 Engagement
 +4,211 Likes

Instagram			
Online Impressions	Social Media Reach	Website Visits	Social Media Likes
31,606	35,505	486	3,242
Facebook			
Online Impressions	Social Media Reach	Engagement	Social Media Likes
20,465	22,874	1,567	691
Twitter			
Online Impressions	Social Media Reach	Engagement	Social Media Likes
22,778	-	1,848	278

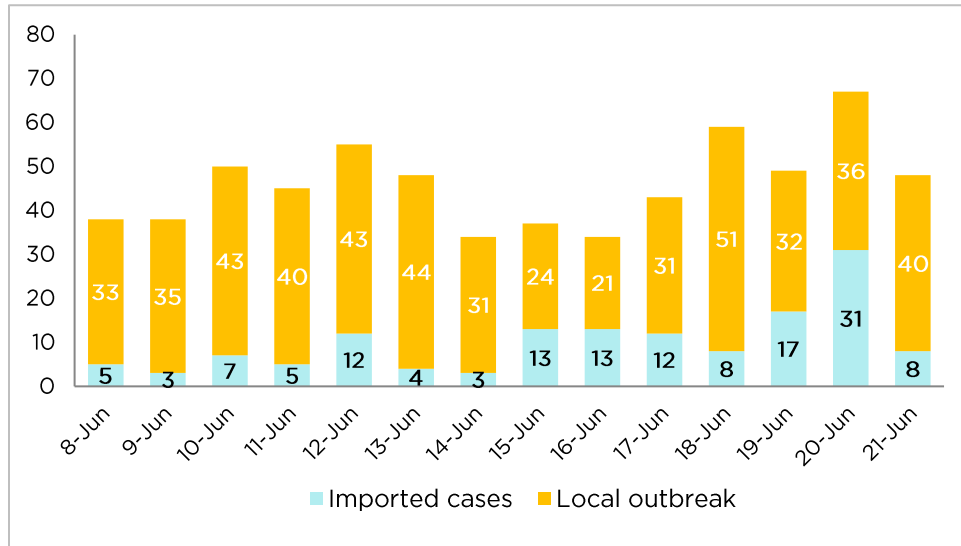
- Weekly Guam repost resulted in 181,000 reach & top performing post for the week. Followed by GVB Weekly Guam SNS.
- Travel promotions and articles are being picked up from Alupang Beach Club, JTB, and more.

SOUTH KOREA

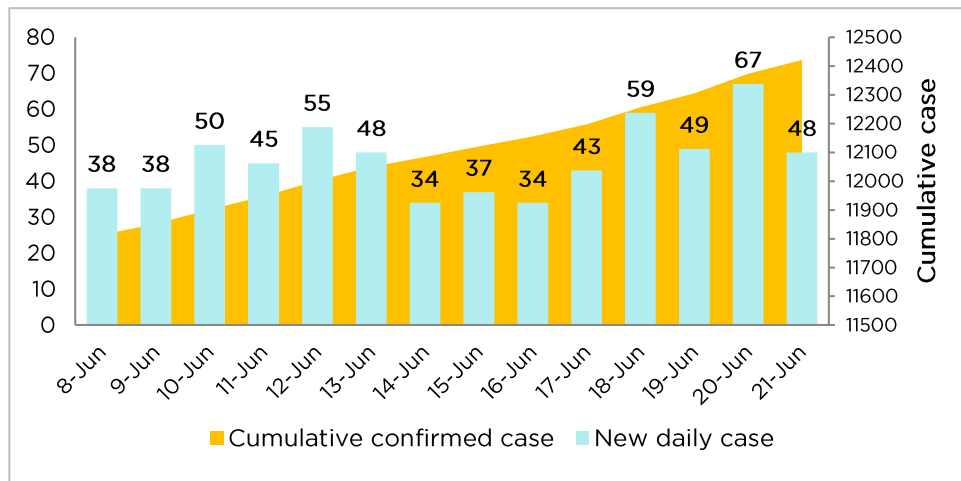


KOREA COVID-19 NEWS

DAILY NEW CASES ACCORDING TO THE ROUTE OF INFECTION



DAILY AND CUMULATIVE NUMBER OF CONFIRMED CASES

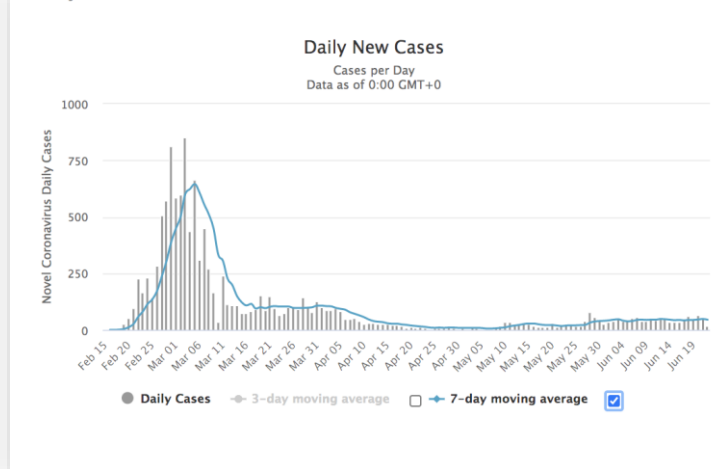


QR CODES IMPLEMENT ORDER (JUNE 30-)

Source: Central Disaster and Safety Countermeasures Headquarters; as of June 22

- Most of the new cases have been reported in the densely populated Seoul metropolitan area. The new cases have been linked to nightlife establishments, church services, a big e-commerce warehouse and door-to-door salespeople.
- South Korea has designated several more kinds of venues as having a high risk of spreading COVID-19. These are door-to-door selling companies, distribution centers, buffet restaurants and big private academies.
- That means they have to use QR codes to keep logs of their visitors.

Daily New Cases in South Korea



Confirmed COVID-19

CASES: 12,602

DEATHS: 282

AS OF JUNE 26, 2020

S SOCIAL

- In order to prevent the spread of COVID-19, the government has extended stricter quarantine measures in the Seoul metropolitan area.
- In preparation for the recurrence of COVID-19, the government has started to secure medical resources such as quarantine supplies, treatment beds, and medical personnel.



E ECONOMIC

- South Korea has climbed five steps to 23rd place in the Institute for Management Development (IMD) ranking compare to the last year.
- The government analyzed that the positive assessment of the people's level of crisis response and health infrastructure in COVID-19 had some crucial impact.



S SOCIAL

- The South Korean government announced on June 21 that it will strengthen visa and entry restrictions for those from Pakistan and Bangladesh from this week, as the country has recently reported a surge in COVID-19 cases imported from the two nations.
- Under the precautionary measures, set to take effect from July 1, the authorities will restrict issuing visas to people from Pakistan and Bangladesh,



C CONSUMER

- The analysis conducted by the Korea Tourism Organization showed that "safety" is a top priority for overall tourism activities.
- The Korea Tourism Organization analyzed COVID-19 era within six keywords called "S, A, F, E, T, Y (safety)". Namely, Short distance, Activity, Family, Eco-area Tourist site, and Yet (a sign of a recovery in tourism demand).



KOREA MOFA TRAVEL ADVISORY



TRAVEL ADVISORY ● LEVEL 1 (Caution) ● LEVEL 2 (Reconsider Travel) ● LEVEL 3 (Advised Cancel the Travel) ● LEVEL 4 (Do Not Travel) ● Special Travel Advisory

REASONS OF SPECIAL TRAVEL ADVISORY EXTENSION

- Global spread of the virus is continuing
- Many countries are still applying entry restrictions on foreigners.
- Airlines around the world have suspended flight operations.
- Preventing imported COVID-19 infection by refraining South Koreans travel abroad.



KOREA MARKET INTELLIGENCE



AIRLINE SCHEDULE / STATUS MONITORING - JULY

1. Incheon - Guam

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity	Max. Flight Capacity (70%)
Jeju Air	7C3100	Daily (8/1-)	6:25	12:00	0	0
	7C3102	Daily (8/1-)	10:40	16:05	0	0
	7C3106	Daily (8/1-)	20:20	02:00+1	0	0
Jin Air	LJ641	Daily (7/23-)	9:40	15:05	1,674	1,170
T'way	TW301	Daily (8/1-)	18:00	23:40	0	0
Air Seoul	RS103	Daily (7/29-)	20:45	02:15+1	585	408
TOTAL					2,259	1,578

2. Busan - Guam

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity	Max. Flight Capacity (70%)
Jeju Air	7C3154	Daily (8/1-)	22:05	03:05+1	0	0
Jin Air	LJ647	Daily (8/1-)	8:00	13:15	0	0
TOTAL					0	0

Total Outbound Seat Capacity (July): 1,578 seats
70% of seat capacity with social distancing measures

GUAM PRODUCT PRICE

Flight Fare : Airline

Route	Airline	Fare (Round trip)
ICN-GUM	Jeju Air	\$728-\$770 (August)
	Jin Air	\$366-\$658
	T'way	\$358-\$638
	Air Seoul	\$298-\$418
	Jeju Air	\$728-\$770 (August)
PUS-GUM	Jin Air	\$373-\$753

Guam Tour Package: Travel Agency

Route	TA	Period	Price (Approx.)
ICN-GUM	HanaTour	3N4D	\$704-\$2,249
	Modetour	3N5D	N/A
	Online Tour	3N5D	\$549-\$2,599
	Very Good Tour	4N5D	\$970-\$2,000
PUS-GUM	HanaTour	3N4D	\$701-\$2,164
	ModeTour	3N5D	N/A
	Online Tour	3N5D	\$1,089-\$1,949
	Very Good Tour	4N5D	\$749-\$1,729

*Currency: USD
**Travel Period: July 1 - August 31 (tentative)

*Currency: USD
**Travel Period: July 1 - 31
***Confirmed reservation cannot be made for July on Modetour

NOTES:

- All Airline schedules are subject to change.
- Guam products are opened on website but there's no booking due to unfixed airline schedules and quarantine measure in Korea.
- There are some "trial" reservation records on Jin Air's booking system for July but it will be canceled.
- Jin Air will operate cargo charter flights for a while considering the current station. (ICN-GUM flight scheduled on July 1st is not fixed).

KOREA TRAVEL TRADE / SOCIAL MEDIA

COMPETITIVE DESTINATION PACKAGE SALES



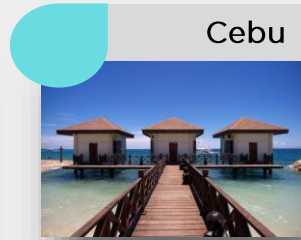
Bangkok

- 3N5D
- July~
- \$479-\$1,449



Hanoi

- 3N5D
- July~
- \$366-\$1,440



Cebu

- 3N5D
- July~
- \$479-\$1,631



Saipan

- 3N4D
- August~
- \$511-\$1,479



Hawaii

- 4N6D
- September~
- \$1,629-\$3,541

Travel agencies opened other markets' product sales for July 2020, even though entry restrictions have not been lifted.

*Open date for sale vary per travel agencies.

- **Vietnam:** declared end of COVID-19 in April 30. Travel agencies started sales of products with expectation that flights will be resuming.
- **Thailand & Philippines:** haven't lifted entry restriction for Korean visitors. However, Airlines started sales starting August 1, 2020.
- **Saipan:** Travel agencies started its sales for Saipan from August or September mostly.
- **Hawaii:** All passenger arriving at Hawaii are required for quarantine for 14 days. It hasn't been lifted.

GIVE US A MOMENT, TOGETHER VIDEO

TARGET:
General consumers & potential travelers on social media

DATE:
To post on June 22 @ 3pm (Guam time)

CHANNELS:
Instagram, Facebook, Naver Blog, Kakao Friends, & YouTube



바람이 노래하고



파도가 너머



섬이 다시 움직이고 있어

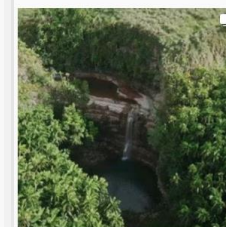
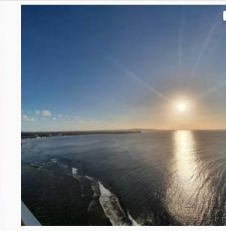


...그리고 이제 하파에이 정신은 우리의 친구들이 집으로 다시 돌아오기를 기다리고 있단다.

GET UP & MOVE CAMPAIGN

- Give Us a Moment video post received 230,281 total impressions.

Participant Postings on Instagram



5,820

Total Impression including Social Reach

415

Total Engagement including User Likes

53

Over 53 Users Participate on the Event

TAIWAN



TAIWAN COVID-19 NEWS

PR DATE	TAIWAN GOVERNMENT NEWS
June 22	China Airlines (CAL) announced on 6/18 that it will require all passengers to board its flights via the current online check-in service from June 22, to reduce the spreading of COVID-19
June 18	CECC announced the conditions under which short-term business travelers can apply for reduced amount of time of home quarantine. As COVID-19 pandemic has continued to subside in Taiwan, the CECC had several consultation meetings with relevant government agencies in a bid to reopen borders for international business and trade activity.
June 16	Taiwan launches cash reward program for first-time employees. A program aimed at rewarding youths in Taiwan entering the job market for the first time by the Ministry of Labor.
June 9	MOTC announced that Taiwanese citizens will get subsidies for travel starting on July 1 through a stimulus package launched to boost the economy as the COVID-19 outbreak eases.
June 4	Premier Su Tseng-chang and his Cabinet officials called a press conference Tuesday to announce a “triple stimulus” voucher program that allows people to purchase NT\$3,000 (US\$100) worth of vouchers for just NT\$1,000 (US\$34). By encouraging spending and stimulating the economy, the program will help Taiwan to turn crisis into opportunity and safely weather the coronavirus pandemic.

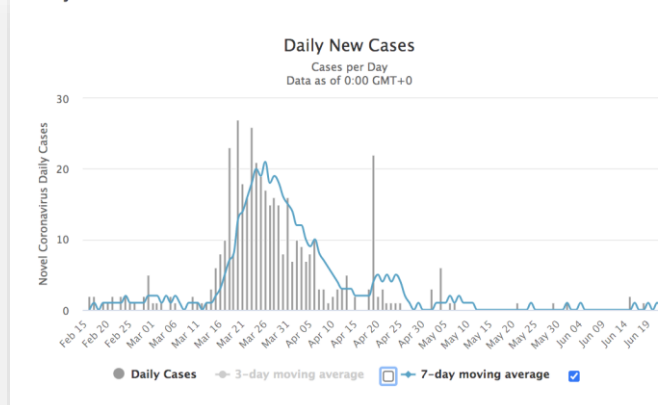
Taiwan had one new confirmed case on June 15.



Here is a breakdown of its total cases:

- 355 imported cases
- 55 locally acquired cases
- 36 cases being members of the Navy crews aboard the Panshi Fast Combat Support Ship
- 433 discharged from quarantine and hospital after full recovery

Daily New Cases in Taiwan



Confirmed COVID-19

**CASES:
447**

**DEATHS:
7**

AS OF JUNE 26, 2020

RESTRICTION LIFT

- Taiwan's Central Epidemic Command Center (CECC) on June 4 said that although it is relaxing domestic travel restrictions on June 7, it won't open its doors to international travelers until the pandemic in other countries is under control
- Starting on June 7:
 - Taipei's mass rapid transit (Taipei metro) and public bus services will no longer require passengers to wear face masks all the time when they are at the stations, in metro cars or buses if social distancing can be maintained
 - Passengers can consume food on the train and High Speed Rail (HSR) if social distancing is maintained
 - Attendance is limited at movie theaters
 - Events such as baseball games and weddings have been cancelled



- Taiwan remains closed to foreign visitors until standards set
- TECO (Taiwan Economic & Cultural Office) to reopen in Guam in July

- Ban on all overseas tours extended until end of June
- Travel agencies focusing on domestic travel
- Association of travel agents mainly hosting training seminars for employees and can receive compensation
- Safe travel bubble arrangement between Taiwan and Guam under consideration



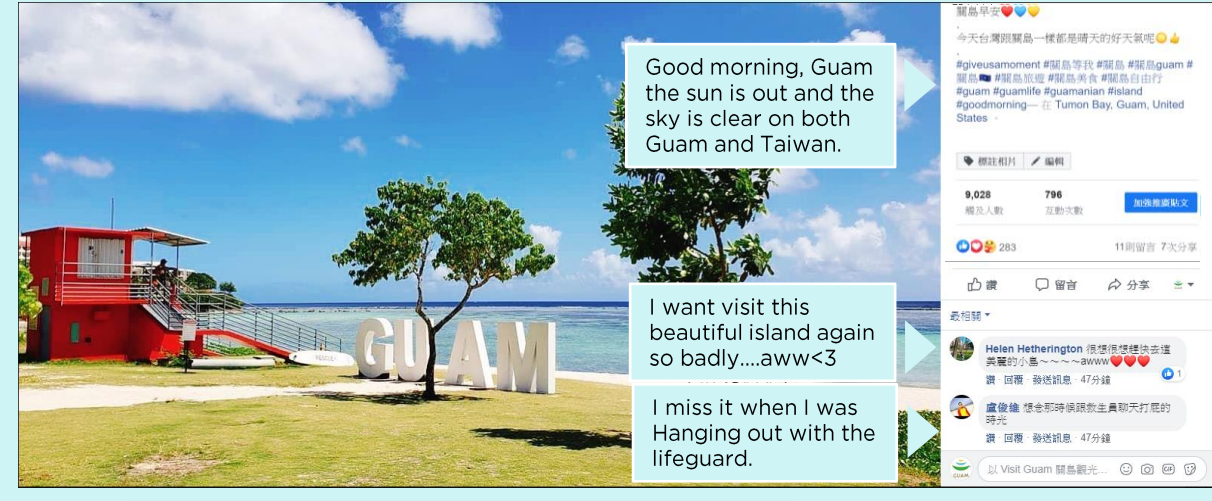
- Eva Air initiating application process to resume 2x weekly flights to Guam (Wed and Sat)
- China Airlines to resume flights on October 2, 2020

TAIWAN AIRLINE UPDATE

EVA AIR FLIGHT DEVELOPMENT

- At the end of May, GVB TW representatives paid a courtesy visit to Senior Vice President and Deputy Manger of EVA Air.
- A lunch meeting was then arranged with EVA Air Deputy Senior Vice President, Junior Vice President, and Deputy Manager, to further discuss the possibility of establishing a direct flight route.
 - GVB TW introduced the current airline situation with China Airlines and travel status on Guam, including the policy, the recovery plan and the incentive that GVB TW can provide for the new route.
 - Officials are looking forward to having closer corporate relations with the Taiwanese government.
 - The government will reopen the TECO office on Guam in July and AIT thinks it's be best to maintain a direct flight to Guam by this time.
 - EVA Air is more than welcome to take part of themed activities on Guam such as UGM, golf, etc.
 - GVB TW's expectation to develop a direct flight route with 4 flights per week.
- Another meeting with EVA Air, AIT, and MoFA was arranged.
 - Senior Vice President Wan of EVA AIR responded that GVB TW has previously given detailed presentation regarding resuming Guam route and provided incentives which attracted their interest.
 - EVA Air has already submitted such proposal and urges for Guam route to resume.

Consumers have been actively interacting with GVB TW on SNS, and are looking forward to travel to Guam again as they miss the warm sunshine and beautiful sunsets.



RESOURCES

REPUTABLE SOURCES OF INFORMATION

All COVID-19 official notices and the most up-to-date information can be found through these websites:

- [Centers for Disease Control and Prevention](#)
- [World Health Organization](#)
- [Department of Public Health and Social Services](#)
- [Guam Homeland Security/Office of Civil Defense](#)
- [Gov. Lou Leon Guerrero's Facebook Page](#)
- [Guam Visitors Bureau COVID-19 Resource Page \(Website Repository\)](#)

Resources for businesses:

- [Guam Economic Development Authority](#)
- [Small Business Administration - Coronavirus \(COVID-19\): Small Business Guidance & Loan Resources](#)
- [Department of Revenue and Taxation online services](#)

ADDITIONAL GVB RESOURCES

[Weekly Industry Updates](#)

[GVB'S Weekly Tourism Works Column \(PDN\)](#)

Social media pages that share GVB Members' content:

[Facebook](#)

[Instagram](#)

HELPFUL CONTACT INFORMATION

MEDIA INQUIRIES SHOULD BE DIRECTED TO:

Joint Information Center

(671) 478-0208/09/10

Monday through Friday, 8:00 a.m. to 5:00 p.m.

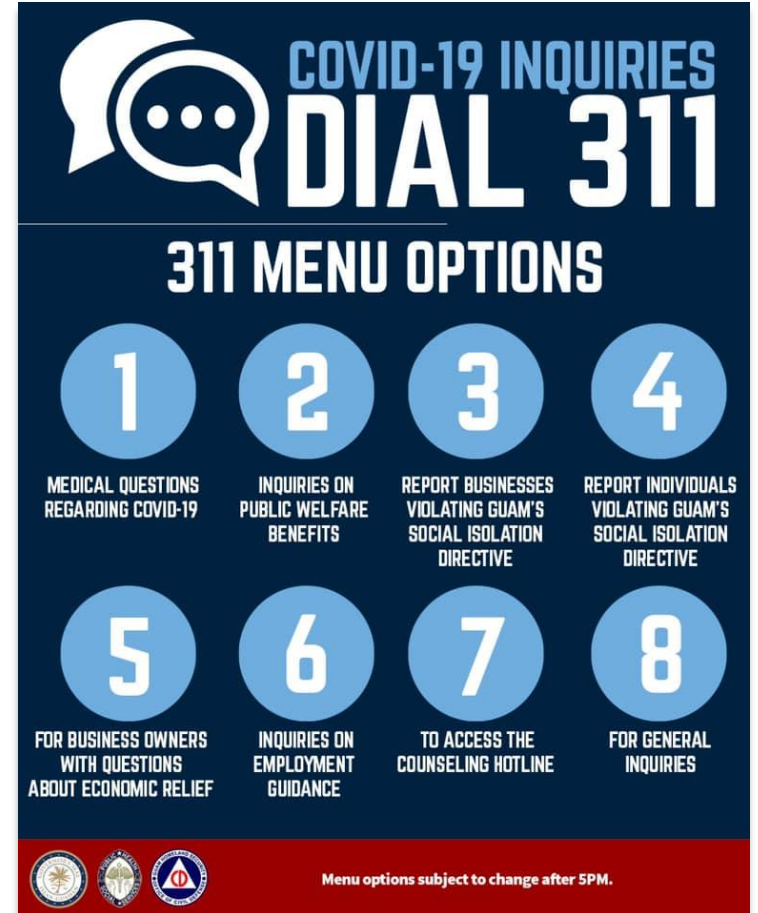
GVB'S TOURISM VOICE BOX FOR COMMENTS AND QUESTIONS:

Express your concerns, ask questions, request assistance. We want to know how your business is navigating through the effects of the COVID-19 pandemic.

[\(Click here\)](#)

GVB'S COVID-19 COMMUNICATIONS CHANNEL FOR TOURISM INDUSTRY:


communityrelations@visitguam.org



COVID-19 INQUIRIES
DIAL 311

311 MENU OPTIONS

1 MEDICAL QUESTIONS REGARDING COVID-19	2 INQUIRIES ON PUBLIC WELFARE BENEFITS	3 REPORT BUSINESSES VIOLATING GUAM'S SOCIAL ISOLATION DIRECTIVE	4 REPORT INDIVIDUALS VIOLATING GUAM'S SOCIAL ISOLATION DIRECTIVE
5 FOR BUSINESS OWNERS WITH QUESTIONS ABOUT ECONOMIC RELIEF	6 INQUIRIES ON EMPLOYMENT GUIDANCE	7 TO ACCESS THE COUNSELING HOTLINE	8 FOR GENERAL INQUIRIES

 Menu options subject to change after 5PM.