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INDUSTRY RECOVERY UPDATE

AS OF JULY 10, 2020



NEWS & DEVELOPMENTS



BOARD OF DIRECTORS SELECTS GOV. GUTIERREZ AND DR. PEREZ TO CONTINUE LEADING GVB



"I will continue to work with this administration and industry partners to retool and diversify our economy in the new normal of a post COVID-19 environment."

- Former Gov. Carl T.C. Gutierrez

The Guam Visitors Bureau (GVB) is proud to announce that former Gov. Carl T.C. Gutierrez will remain as GVB President and CEO, while Dr. Gerry Perez will continue serving as GVB Vice President. Both Gutierrez and Perez were initially appointed in May by the GVB Board of Directors as the Bureau's interim leadership team. The board unanimously voted at their July 9th meeting that the gentlemen should continue to lead GVB in a permanent role.

"The Board of Directors is pleased that former Gov. Gutierrez and Dr. Perez have agreed to continue leading our tourism industry, especially as Guam moves forward with recovery efforts from COVID-19," said GVB Board Chairman P. Sonny Ada. "Their combined years of leadership and industry experience are what we need now. I thank them for their commitment to GVB and to our island at this crucial time."

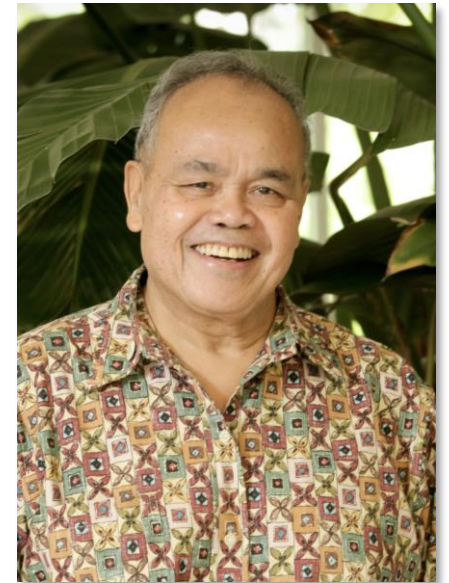
Prior to GVB, Gutierrez was hand-selected by Gov. Lou Leon Guerrero to

be the Special Advisor for Economic Development, National, and International Affairs for the Government of Guam. He served two terms as Governor of Guam from 1995-2003.

"I want to thank Governor Leon Guerrero, Lt. Governor Tenorio and the GVB Board of Directors for this opportunity to rebuild our tourism industry and diversify our economic base," said former Gov. Gutierrez.

Dr. Perez also brings a wealth of tourism knowledge and experience back to the Bureau. He is an adjunct professor at the University of Guam School of Business and Public Administration. He served as president of DFS Guam and spent 23 years in travel retailing, business development, and destination marketing before serving as GVB's general manager from 2005-2011.

"Tourism is Guam's largest 'export' industry and thousands of island residents work hard to deliver a unique destination experience," said Perez.



"I am honored to return to GVB and to be part of a dynamic and innovative team that is retooling tourism for the new paradigm of technology and health safety protocols."

- Dr. Gerry Perez

DPHSS SHARES UPDATED HIGH RISK AREAS

NEW POLICY ANTICIPATED FOR TRAVELERS ENTERING GUAM

The Department of Public Health and Social Services released an updated list of high-risk areas (DPHSS Guidance Memo 2020-11 Revision 3) as it relates to quarantine requirements for travelers entering Guam by air or sea who may be subject to quarantine for a period of 14 days.

High Risk areas will be determined by a calculated COVID-19 Area Risk (CAR) score, which primarily assesses an area's recently calculated Case Doubling Time and Test Positivity Rate. Under these new guidelines, residency status will not determine the level of quarantine or testing required. A pre-arrival negative PCR test is necessary to determine the quarantine location and eligibility to qualify for a shortened quarantine length. For more information, [click here](#).

For the latest information on COVID-19, visit dphss.guam.gov or guamrecovery.com. For inquiries on COVID-19, contact 311 through a local number, or call the Joint Information Center at (671) 478-0208/09/10.

COVID-19 High Risk Areas
effective July 13, 2020

United States

- Alabama
- Arizona
- Arkansas
- California
- Florida
- Georgia
- Idaho
- Iowa
- Kansas
- Louisiana
- Mississippi
- Missouri
- Nevada
- North Carolina
- Ohio
- Oklahoma
- Oregon
- South Carolina
- Tennessee
- Texas
- Utah
- Wyoming
- Wisconsin

Countries

- Bangladesh
- India
- Indonesia
- Nepal
- Philippines
- Bulgaria
- Croatia
- Mexico
- Sweden
- Ukraine

Regions

- Africa
- Central America
- Middle East
- South America

COVID-19 High Risk Areas will be determined by a calculated COVID-19 Area Risk (CAR) score, which primarily assesses an area's recently calculated Case Doubling Time and Test Positivity Rate. For more information, please visit dphss.guam.gov.

MANDATORY QUARANTINE PROTOCOLS:
For all incoming travelers from COVID-19 HIGH RISK AREAS as of 12:01AM JULY 1, 2020

Originating From a COVID-19 High Risk Area?

Yes

Negative PCR Test <72 hours prior to arrival on Guam?

Yes → Home/Self Quarantine

No → Government Facility Quarantine

Those with Negative PCR Test within 72 hours prior to arrival on Guam may opt to repeat PCR test on Day 7 of Quarantine. Everyone else may opt to test on Day 10 (subject to testing availability).

No Post-Arrival PCR Test

Complete Full 14-Day Quarantine

Negative Post-Arrival PCR Test

Early Quarantine Release
Must Fully Comply with 14 Days of Symptom Monitoring and Tracking

Hotspot locations will be renamed as "High Risk Areas." COVID-19 High Risk Areas will be determined by a calculated COVID-19 Area Risk (CAR) score, which primarily assesses an area's recently calculated Case Doubling Time and Test Positivity Rate. For a list of high risk areas, please visit dphss.guam.gov. Quarantine protocol measures are subject to revision without advanced notice.

Low-risk areas for Guam – Australia, New Zealand, South Korea, Japan, Taiwan, FSM, CNMI, and Hawaii – will have different restrictions when Guam reopens. A travel bubble, or a travel bridge, with Hawaii is under consideration by our island's leaders.

UPDATED QUARANTINE PROTOCOLS FOR TRAVELERS FROM GUAM'S SOURCE MARKETS

Would a visitor coming from High Risk Area be quarantined at the approved quarantine facility?

If a visitor coming from a high-risk area presents a negative Polymerase Chain Reaction (PCR) COVID-19 test taken no more than seventy two (72) hours prior to arrival on Guam, the visitor may self-quarantine at their choice of residence. If a visitor does not have a negative PCR test on hand, the visitor will be taken to a government quarantine facility.

Would a person who is only transiting at Guam airport be subjected to the quarantine for 14 days?

A traveler that is transiting through Guam can remain in designated portions of the airport facility while awaiting connecting flights less than 13 hours. If a traveler chooses to step outside the airport between their connecting flight, the traveler will be taken to a government quarantine facility until it is time for the traveler to leave Guam. If the traveler has a negative PCR test result, they may leave the airport and go to their lodging at their expense.

Is the Negative PCR Test document issued in Korea, Japan or Taiwan recognized in Guam?

A negative PCR test document issued in Korea, Japan or Taiwan will be recognized, but it must be in English.

Is the Negative PCR Test document valid in the Korean, Japanese or Taiwanese language? If not, should I notarize the document?

The negative PCR test document must be in English for it to be recognized at the Guam airport.

How about if a person has another country's visa but came from a non-high-risk location?

As long as the traveler's visa is valid to travel in the United States, that traveler will still follow the quarantine procedures set in place for Guam.

Are residents and non-residents able to use public transportation from the airport to home/self-quarantine facility?

If a non-resident or resident traveler is coming from a low risk area, the traveler may use public transportation to get to their residence where he or she will home/self quarantine.

If a non-resident or resident traveler is coming from a high-risk area and does have a PCR test

that was done less than 72 hours prior to arrival in Guam, the traveler may use public transportation to get to their residence where he or she will home/self-quarantine.

If a non-resident or resident traveler that is a Guam resident is coming from a high risk area and does not have a PCR test that was done less than 72 hours prior to arrival in Guam, that traveler will not be able to use public transportation and will instead be taken to a government quarantine facility.

If a child is a Korean, Japanese or Taiwanese national but the parents are another national from a high-risk area, would the child be quarantined in the facility separately without parents? If so, what would the procedure be?
No, the family will be able to quarantine together.

If the wife is a Korean, Japanese or Taiwanese national but the husband is another national from a high-risk area, would the spouse be quarantined in the facility separately? If so, what would the procedure be?

No, the family will be able to quarantine together.

UPDATED QUARANTINE PROTOCOLS FOR TRAVELERS FROM GUAM'S SOURCE MARKETS

WHILE QUARANTINING IN GUAM

Tourists originating from a non COVID-19 high risk area are subjected to home/self-quarantine. Are they able to stay at any hotel or accommodation?

Travelers coming from a high risk area can only stay at their hotel or accommodation if they have a negative PCR test that was done less than 72 hours prior to their arrival to Guam.

Are untested Koreans, Japanese or Taiwanese (low risk areas) quarantined in government approved facilities? What happens if a traveler prepares a flight back to Korea, Japan or Taiwan during the quarantine period? Are they able to return to the country?

If a traveler is coming from a low risk area to Guam, the traveler may stay at the hotel or accommodation to home/self-quarantine.

A traveler may return to their home country at any time during their quarantine period.

Who will cover the cost of the stay of the quarantine and test?

A non-resident traveler will have to pay for the cost of quarantine. At this point in time, the PCR test is paid for by the local government, but this is subject to change at any time.

How much does it cost for facility quarantine and test?

The cost to stay at a government quarantine facility ranges from \$110-\$140 a night. This is subject to change at any time.

What should I do if I develop symptoms while under quarantine?

A traveler that begins to develop symptoms consistent with COVID-19 under quarantine should contact public health officials immediately.

WHILE STAYING IN GUAM

How will the symptoms be checked and reported after being released from quarantine early (after Negative Post-Arrival PCR Test)?

If the traveler experiences symptoms consistent with COVID-19 while staying in Guam, they must contact the Guam Department of Public Health and Social Services.

Who will cover the cost of treatment if I tested positive for COVID-19 on Guam?

The traveler will cover the cost of treatment.

Is there any possibility of policy change if the number of patients in Guam decreases?

The current quarantine procedures and policies are subject to change at any time.

How long will the new policy be implemented? (When will it be ended?)

The current quarantine procedures and policies can change at any time. Proper notification will be disseminated should a change occur.

When will the High-Risk Area list be updated?

The local government's high-risk area list will be regularly updated on the Department of Public Health and Social Service's website: <https://dphss.guam.gov/>.



GDOL RELEASING FOURTH PUA BATCH

The Guam Department of Labor announced on July 9 that another \$21 million will be released for Pandemic Unemployment Assistance claims. This fourth batch is expected to hit bank accounts early next week, paying out cleared unemployment claims and weekly certifications through June 16.

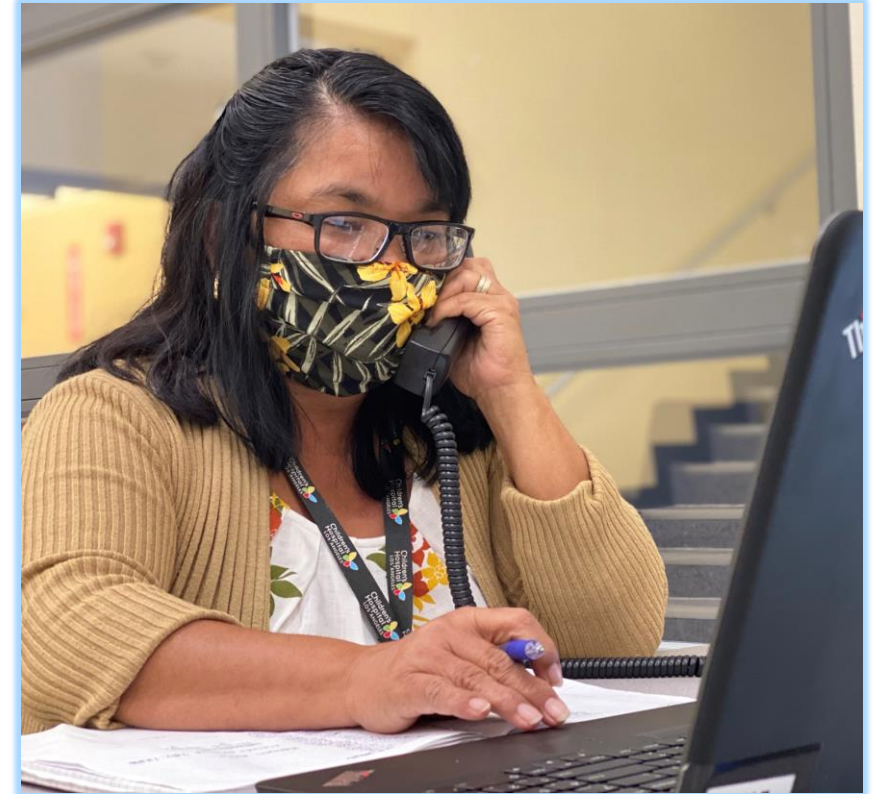
With this fourth batch, total relief funds distributed will be about \$141 million, including almost \$11.6 million going to taxes. The Department has also implemented additional fraud prevention measures into the program. With these features in place, Labor aims to free up PUA staff to focus on customer service, help people file claims and answer questions.

“I’ve heard the concerns of the people who are having difficulty getting through to 311 due to the high volume of calls and my limited staff,” said Labor Director David Dell’Isola. “We are working diligently to focus on the needs of the people and help them understand the program. We are focusing on getting millions of pandemic relief into the

hands of our people while also protecting them from criminal activity.”

The U.S Department of Labor and the FBI have also announced measures to protect people against identity theft and false unemployment claims. There have been cases of fraud in several states where fraudulent unemployment applications have been submitted online, according to a release from the FBI. A variety of techniques have been used to steal identities. These include cold calling, email phishing schemes, hacking and more. Many victims do not even realize there has been an information breach.

“The administration and I are working closely to ensure the integrity of this program is a top priority,” said Department of Labor Director David Dell’Isola. “We will continue to work together to get our people paid out while also protecting them against identity theft. We have found cases of identity theft and fraudulent claims on Guam.



For more information on the unemployment assistance programs, call 311, 735-0527 or 735-0532 on weekdays. For login issues, email webadmin@dol.guam.gov. For claim or weekly certification issues, email pua.hotline@dol.guam.gov.

UNIVERSITY OF GUAM LAUNCHES GUAM RECOVERY WEBSITE

Site to empower businesses to reopen and rebuild with confidence

The University of Guam invites the community to utilize its newly developed Guam Recovery web portal (www.guamrecovery.com), a free, one-stop resource to assist with a safer, more efficient reopening of Guam's economy. The site, built in collaboration with tourism stakeholders, consolidates relevant and up-to-the-minute information from official sources.

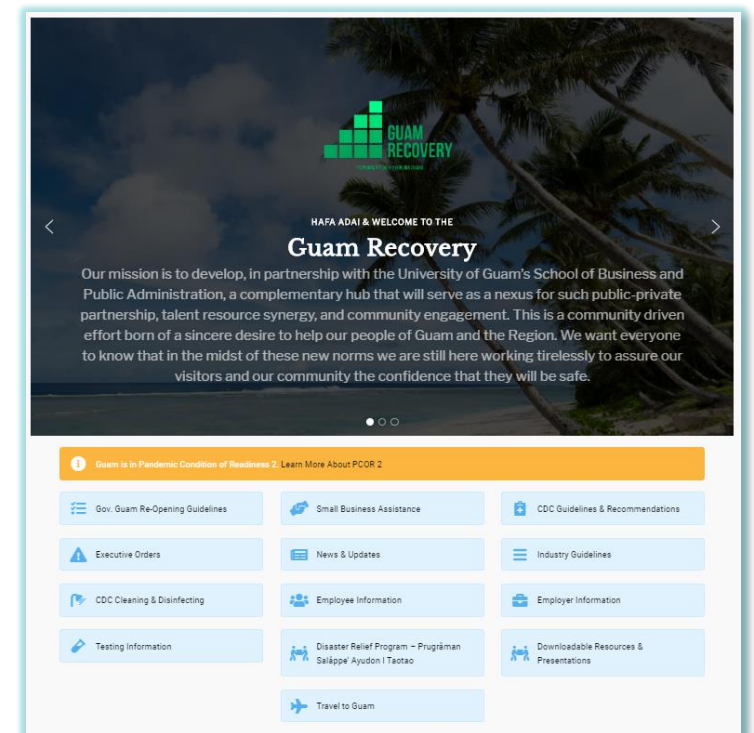
“As COVID-19 caused major disruptions to every aspect of life on the island, we recognized there was an overwhelming flood of information from countless sources that needed to be curated to benefit businesses and the community,” said Annette Taijeron Santos, dean of UOG's School of Business and Public Administration, who is leading the Guam Recovery working group along with John J. Rivera, director of the university's Regional Center for Public Policy.

The portal curates timely news about the pandemic status in Guam, travel requirements for Guam and source markets,

“When business, education, and community leaders come together for the benefit of our people, we see good things happen. While we have many great resources of information available and have a team of experts working to get all relevant information out to the public, the guamrecovery.com website will surely help to simplify that process for many who need information during this critical period and as we work toward the recovery of our island from COVID-19.” - Gov. Lou Leon Guerrero

reopening guidelines, sanitation and workforce information, and the economy. When the island transitions from reopening to recovery, the portal will develop into a communications center, where news is disseminated and the community can request assistance and provide feedback and ideas.

“Residents and visitors have many concerns about the health, safety, and economic situation on the island,” Santos said. “We must rise to meet the global industry standards so we can confidently say that we are a safe destination. In the end, the best investment we can make is to become a destination where our residents and visitors feel safe enough to enjoy themselves and return often.”



APPLY FOR YOUR BUSINESS'S SAFE TRAVELS STAMP AND EARN GLOBAL RECOGNITION

Businesses can join for free

GVB encourages all businesses to implement the health and hygiene protocols outlined by The World Travel & Tourism Council (WTTC). The Guam Airport has taken the lead and submitted its application to participate in this program.

Visit <https://wttc.org/COVID-19/Safe-Travels-Global-Protocols-Stamp> and ensure that your existing business protocols are aligned with the respective WTTC Global Protocols.

The protocols applicable to your business can be viewed and downloaded here: <https://bit.ly/WTTCGlobalProtocolsGVB>.

Some businesses may not fit within a single industry protocol identified by the WTTC. There may be overlaps in the protocol as this is meant to be used as a guide and not to replace current protocols.

Benefits:

- *Global recognition for your business and Guam.*
- *Elevate island's businesses to meet safety, health, and hygiene protocols.*
- *Promote a "Safe Travels" experience for residents and visitors.*

For questions regarding this effort, please contact Gabbie Franquez at gabryel.franquez@visitguam.org or by calling 646-5278. GVB will be calling GVB members and stakeholders to discuss the program's application process.



HOW TO APPLY

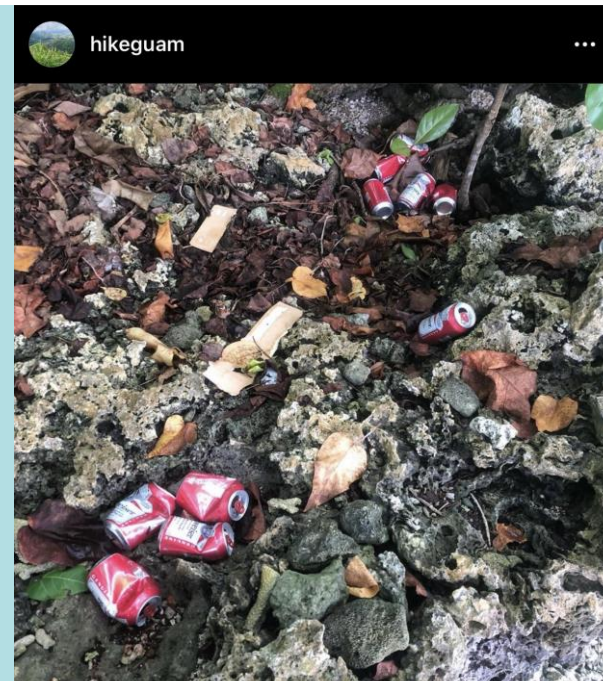
Once protocols are aligned, click the link to start the quick four-step application process: <https://wttc.org/COVID-19/SafeTravels-Stamp-and-Assets>

1. Input your business' information in the required four fields (Name, Email, Organization, & Website).
2. Agree to WTTC's Terms and Conditions by filling out the form located on the bottom of the webpage.
3. After submitting the form, you will be redirected to an online folder with the Safe Travels Stamp template. Add your logo in the white square of the template.
4. Add the stamp to your website, location, emails, etc.

THANK YOU TO OUR TOURISM CHAMPIONS

Despite the postponement of the #GUAM Island Pride Beautification Event, businesses, organizations, and individuals came together to show their island pride and safely performed cleanups around the island. We applaud their determination to make Guam a better, cleaner and safer place to live, work and visit!

Stay tuned, a new cleanup date will be announced soon!



Liked by sdimlaharrell and 575 others

hikeguam We need to talk about this. Littering on Guam's hike trails and beaches (or any illegal dump site for that matter) is NOT OK. Our island has an abundance of natural resources in its land and sea that are compromised when trash covers the surface. Our community thrives on this land. Do not expect people to clean up after you. Please be responsible and pick up after yourself.



Liked by mrbrianborja and 747 others

postguam Hiking and cleaning up in Inarajan. Way to go @steelathletics for leaving the place better than when you found it. Steel Athletics partnered with @fundforte that provided gloves and trash bags for a cleanup on Monday.

📍: Steel Athletics

#guam #postguam #steelathletics #fundforte #cleanup #hike

TOURISM CHAMPIONS

We celebrate our Tourism Champions:

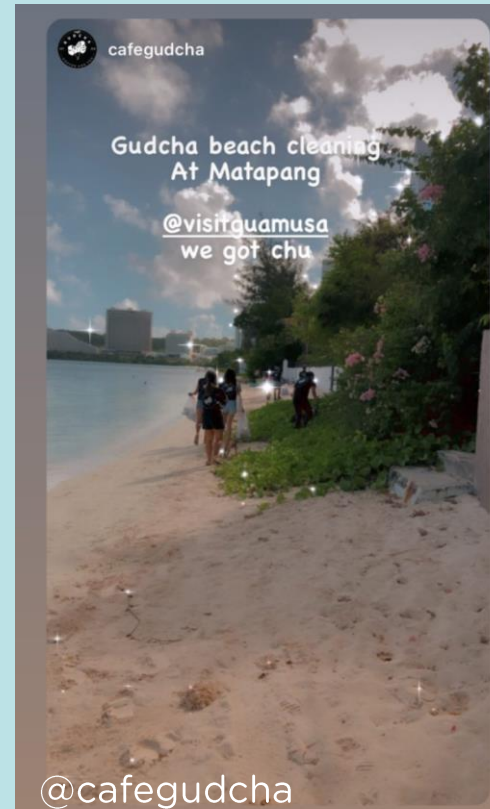
Islandwide Beautification
Task Force
United Airlines
Cost-U-Less
Guam Military Affairs
Guam Environmental Protection
Agency
OGG Facilities Team
Department of Public Works

Department of Parks and
Recreation
Cafe Gudcha
Steel Athletics
Hike Guam
Melo James
Craig Bascon
Redsun Billy
Ambros Rokop
Jay Elias

Si Yu'os Ma'åse' to our sponsors for their generous donations:

T Galleria By DFS
Dusit Thani Beach Resort
United Airlines
KUAM
Matson

Black Construction
Docomo Pacific
Trivision Media Group
Bank Pacific
Burger King



THANK YOU TO OUR TOURISM CHAMPIONS



OGG FACILITIES TEAM



DPR & DPW TEAMS



DEPT. OF MILITARY AFFAIRS



DPR & DPW TEAMS



GUAM EPA

A Sunset Moment



We asked for your Guam sunset moments, and you delivered some of the most stunning sunset shots we've ever seen. Guam has many talented photographers – professional and enthusiasts – who have reminded us time and time again how fortunate we are to live on this beautiful

island that we call home. Let's respect, cherish and protect our island's natural resources. Thank you to those who regularly participate in our online callouts. Your posts help us to share the island's beauty with the world.



Give Us A Moment

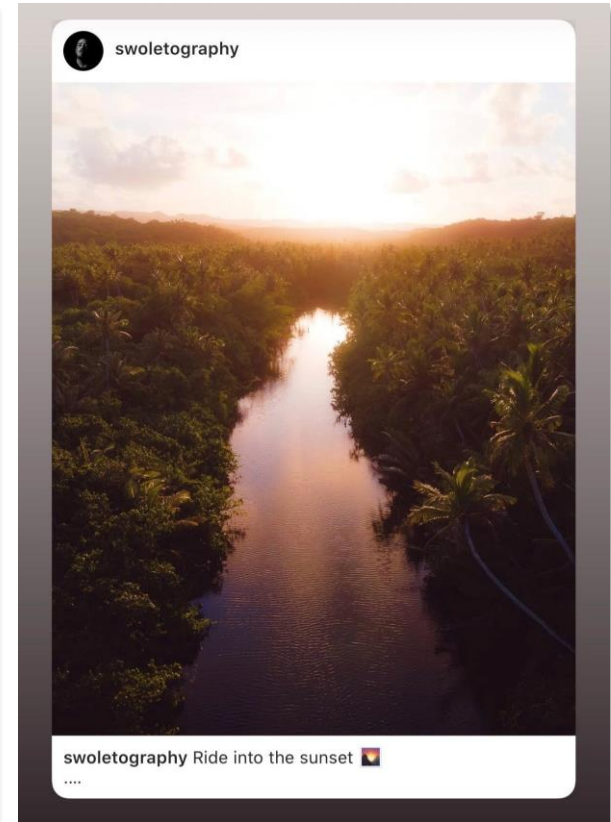
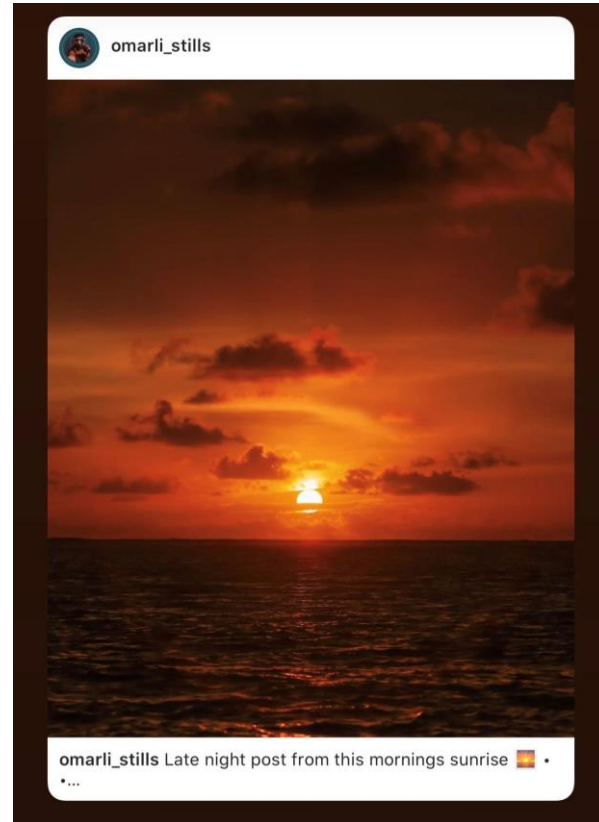
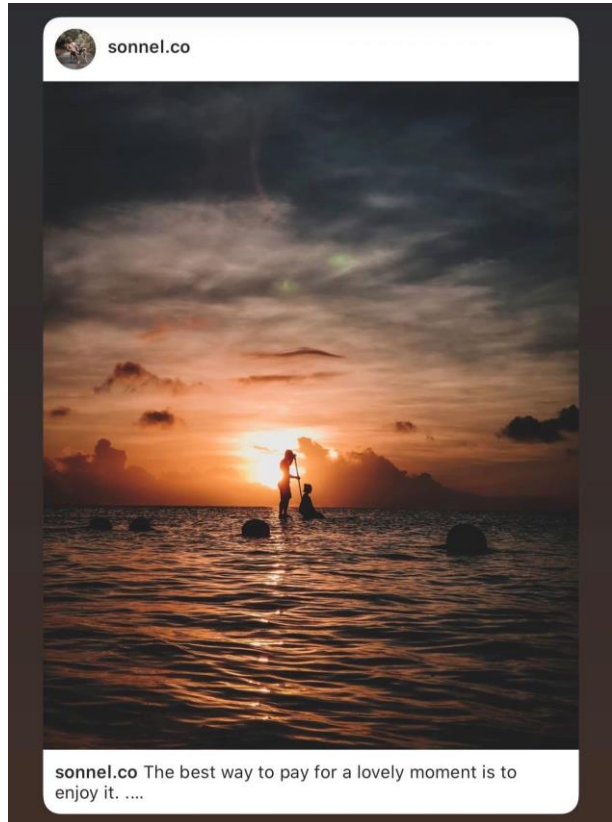
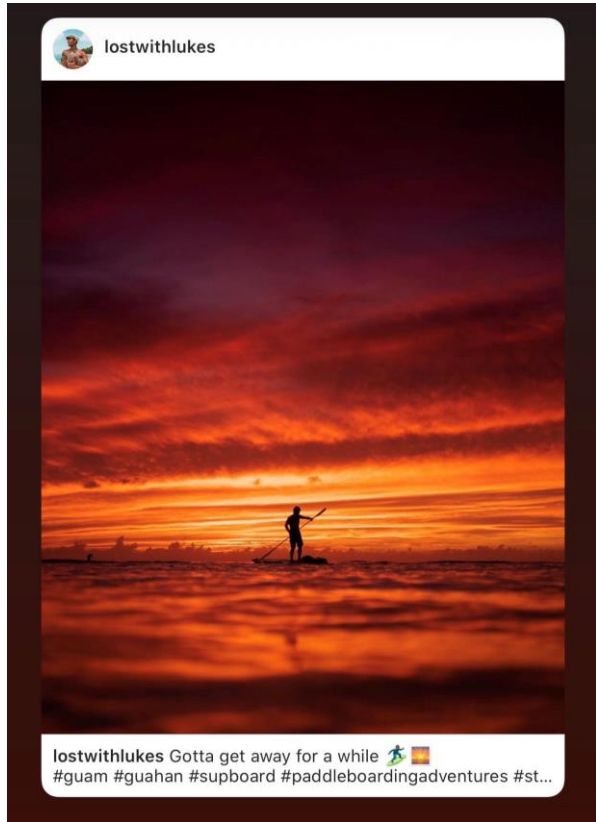


Cover Photo by
Victor Consaga



Thank you to Guam photographer Victor Consaga from Consaga Visual Arts for this week's cover photo. Victor is well known for his spectacular sunset photos and completed a series of sunset photos during the COVID-19 pandemic as a creative way to document the time. He is a freelance photographer and instructor who also specializes in portrait and wedding photography. Find Victor online at victorconsaga.com or engage with him on [Facebook](#) and [Instagram](#).

More Sunset Moments



Give Us A Moment

INDUSTRY CALLOUT FOR PARTICIPATION



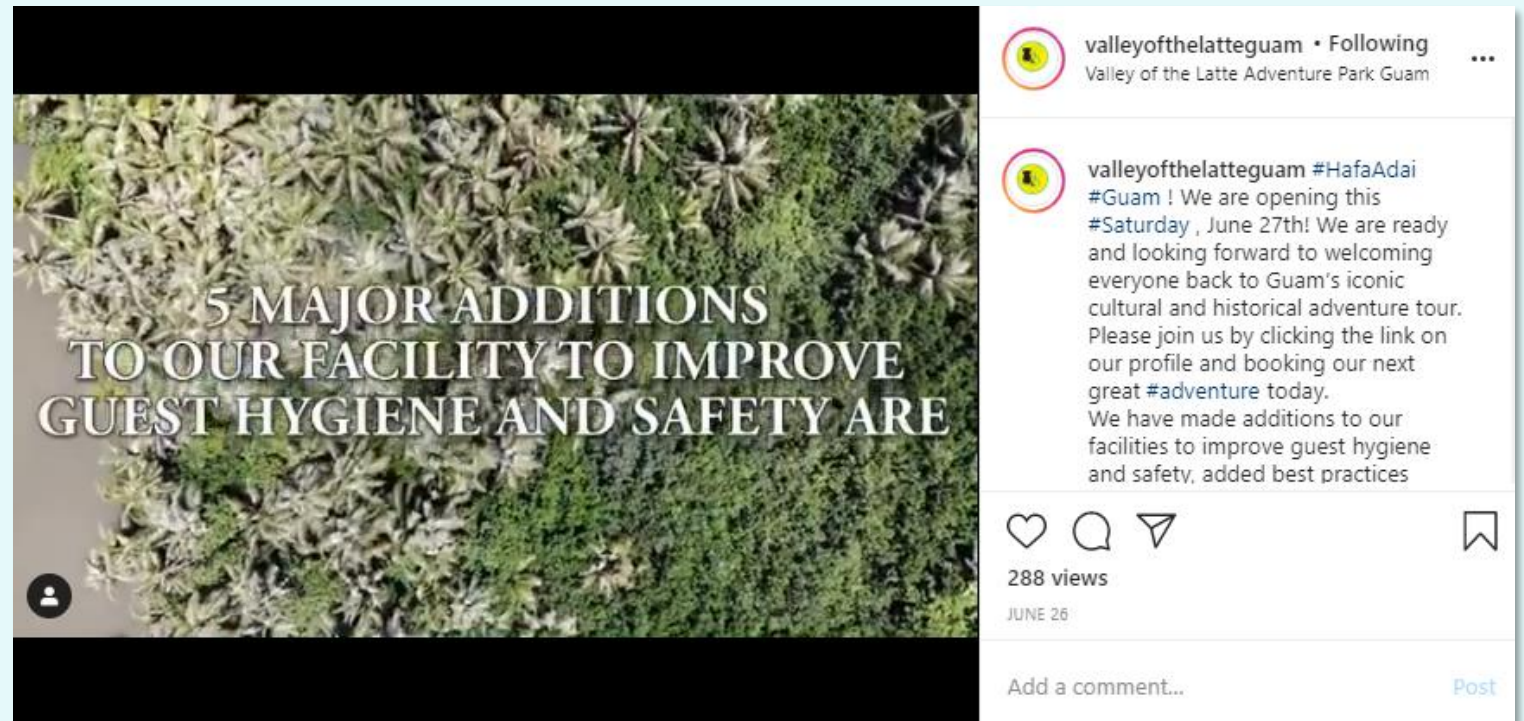
LOOKING TO BOOST YOUR ONLINE PRESENCE?

Let's safely share unique Guam experiences TOGETHER!

As industry partners, we know there's a lot more to Guam that many locals and visitors might not be aware of! Share, tag or contact us on how we can support your LIVE features.

Categories include

- Recreational Activities
- Nature
- Culture
- Food and Beverage



TO SHARE CONTENT FOR LIVE FEATURES SEND TO HAFADAI@VISITGUAM.ORG



WE ARE GUAM - WE ARE SAFE!



Share your business protocols and safety measures with us!

GVB is working on communication tools to showcase Guam is ready to welcome visitors. The goals of the content are:

- Showcase what Guam is doing to prepare for visitors to arrive
- Provide reassurance to those concerned about traveling to Guam
- Highlight Guam communities already implementing proper processes and protocols

How to be featured:

Be sure to TAG Guam Visitors Bureau's official Facebook page or Visit Guam USA's Instagram page on your posts to give us permission to share!



TO PARTICIPATE, SEND YOUR SAFETY MEASURES TO HAFADA@VISITGUAM.ORG

SUBMIT YOUR GUAM VIDEOS!



Share a moment with us! GVB is looking for video content to feature on various social media and digital platforms.

Here's what we're looking for:

- Video tours of the island or business
- Beauty and nature shots of Guam
- Frontline workers and community members helping each other during the pandemic, making masks, dropping off food, assisting with protective gear
- Employees working together
- Charitable events
- Guam clean-ups at the beach, park or even in your own neighborhood!

How to be featured:

Be sure to TAG Guam Visitors Bureau's official Facebook page or Visit Guam USA's Instagram page on your posts to give us permission to share!



TO PARTICIPATE, SEND YOUR VIDEOS TO Hafaadai@visitguam.org

MARKET INTELLIGENCE REPORT

As of July 10, 2020 and may be subject to change



AIRLINE NEWS & UPDATES



AIRLINE CAPACITY UPDATE

June 1-28, 2020

Total: 770 (-99.3%)

% Market Mix	Origin	2019	2020	% to LY
3.9%	Japan	38,143	30	-99.9%
0.6%	Korea	58,038	5	-100.0%
0.3%	Taiwan	2,693	2	-99.9%
0.6%	China	619	5	-99.2%
67.4%	US/Hawaii	7,712	519	-93.3%
2.1%	Philippines	1,463	16	-98.9%
0.4%	Hong Kong	372	3	-99.2%
0.4%	Russia	332	3	-99.1%

AIRLINE CAPACITY UPDATE

CALENDAR YEAR TO DATE 2020



January - June 28, 2020 Total: 312,326 (-60.3%)

% Market Mix	Origin	2019	2020	% to LY
46.0%	Japan	317,626	143,590	-54.8%
39.6%	Korea	353,286	123,804	-65.0%
1.4%	Taiwan	14,374	4,491	-68.8%
0.6%	China	6,548	2,022	-69.1%
7.0%	US/Hawaii	47,870	21,834	-54.4%
0.8%	Philippines	10,047	2,569	-74.4%
0.1%	Hong Kong	3,135	464	-85.2%
0.1%	Russia	2,768	457	-83.5%

AIRLINE CAPACITY UPDATE

FISCAL YEAR TO DATE 2020



January - June 28, 2020

Total: 748,551 (-36.9%)

% Market Mix	Origin	2019	2020	% to LY
43.3%	Japan	478,409	324,391	-32.2%
43.4%	Korea	535,353	324,889	-39.3%
1.4%	Taiwan	20,662	10,649	-48.5%
0.6%	China	9,890	4,272	-56.8%
5.5%	US/Hawaii	70,468	41,285	-41.4%
1.2%	Philippines	16,450	8,993	-45.3%
0.2%	Hong Kong	5,163	1,213	-76.5%
0.1%	Russia	4,469	981	-78.0%

MARKETS AT-A-GLANCE

JAPAN

- 1 COVID-19 News**

Surge of new cases cause fear of another state of emergency.
- 2 Airline Update**

Total air seat capacity forecast for July to December 2020 is 253,373 (1,357 flights).
- 3 Travel Trade**

Most package tours resume Aug 16.
- 4 Other News**
 - Travel insurance, covering coronavirus, may cost from ¥6,970 (3 days) up to ¥11,390 (7 days).
 - Government plans to establish more PCR test centers.
 - Travel restrictions inbound and outbound provided in appendix.
 - Guam featured in JATA newsletter.
 - 1183% increase in news mentions of Guam Tourism Board.

Details are found in the appendix.

SOUTH KOREA

- 1 COVID-19 News**

Daily new infections surpassed 60 for three straight days.
- 2 Airline News**
 - Air international travel decreased 98% for Q2, with domestic travel dropping lesser at 63.4%.
 - Total outbound air seat capacity for July reduced to 520 seats (Jin Air and Air Seoul).
- 3 Travel Trade**
 - Sharp decline in travel caused 389 travel agencies to shut down.
 - Travel demand low due to 14-day quarantine measure upon returning.
- 4 Social Media**

In June, had 85,815 total impressions on SNS platforms.

TAIWAN

- 1 News**
 - Scoot resumes Singapore-Taiwan flights.
 - Taiwanese not required to self-isolate for 14 days upon entry in England.
 - Taipei Economic and Cultural Office in Guam to reopen.
- 2 PR & Social Media**
 - GVB Taiwan continues to build travel trade relations.
 - Consumers have been actively interacting on social media.

UNDERSTANDING TRAVEL DISINCENTIVES

A recent GVB travel trade survey, which began on July 8, with Japan, Korea & Taiwan (58 responses), produced the following insight:

1. Will a destination requiring testing prior to travel be a deterrent?
 - Yes (94%)
 - No (8%)
2. Will consumers be willing to pay for the required test?
 - No (59%)
 - Depends on price (34%)
 - Yes (8%)
3. Is there interest in international travel to a nearby island resort destination?
 - Yes (96%)
 - No (4%)

RESPONSES TO THE QUESTIONS BY COUNTRY:

JAPAN (24)	Q#1 - 100% yes	Q#2 - 9% yes	Q#2 - 100% yes
KOREA (18)	Q#1 - 94% yes	Q#2 - 100% no	Q#3 - 100% yes
TAIWAN (16)	Q#1 - 85% yes	Q#2 - 23% yes	Q33 - 85% yes

COMMENTS BY COUNTRY:

JAPAN: Hard to find test lab, cost \$450 plus \$100 for certificate and more than 72 hours for PCR results. Very strong push for domestic travel and Okinawa.

KOREA: Testing not cheap and consumers not willing to pay for tests. Family groups will be reluctant to travel. Travel interest is increasing especially for resort destinations. Short distance travel is preferred over long-haul destinations. Consumers asking about nearby islands, Guam, and Saipan.

TAIWAN: No comments noted.

MARKET INTELLIGENCE REPORT APPENDIX

As of July 10, 2020 and may be subject to change



JAPAN



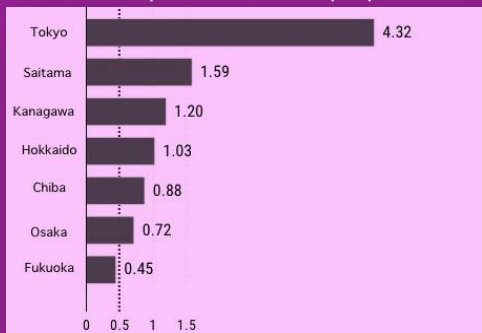
JAPAN COVID-19 NEWS



Summary for recent rising infections Tokyo

- July 2: Total 107
[71 (20s to 30s) / 45 (untraceable)]
- July 3: Total 124
[97 (20s to 30s) / 40 (untraceable)]
- July 4: Total 131
[98 (20s to 30s) / 46 (untraceable)]
- July 5: Total 111
[76 (20s to 30s) / 46 (untraceable)]

Infection per 100,000 population



Cases in Tokyo

Tokyo residents fear the central government to declare another state of emergency.

Government

- No state of emergency
- No visit the night district.
- Keep monitoring.

Tokyo Governor Message:

- Refrain from traveling to another prefecture.
- Work from home.

Japan Government Message:

- Practice social behavior.
- Keep monitoring the current surge in infection.

**NO
Emergency**

COVID-19
&
ECONOMIC
RECOVERY

Medical Expert

- Keep social behavior.
- Stop the second wave.

COVID-19 Tracing App

- 4.6 million (6/28)
- 4.7 million (6/29)
- 4.8 million (6/30)
- 4.9 million (7/1)
- 5.3 million (7/4)

**Confirmed
COVID-19**

**CASES:
20,174**

**DEATHS:
980**

AS OF JULY 9, 2020

JAPAN AIRLINE UPDATE / TRAVEL TRADE








JAPAN TO GUAM FLIGHT RESUMPTION (PLAN)

 UNITED	 JAPAN AIRLINES		
Aug 4 - Sept 7 (UA197/198: Daily) (UA827/828: 3 times a week) (differ by flight & route) 150,764 (826 flights)	August 1 44,775 (225 flights)	August 1 28,917 (153 flights)	August 1 28,917 (153 flights)

CAPACITY FORECAST
253,373 (1,357 flights)

PACKAGE TOURS CANCELLATION

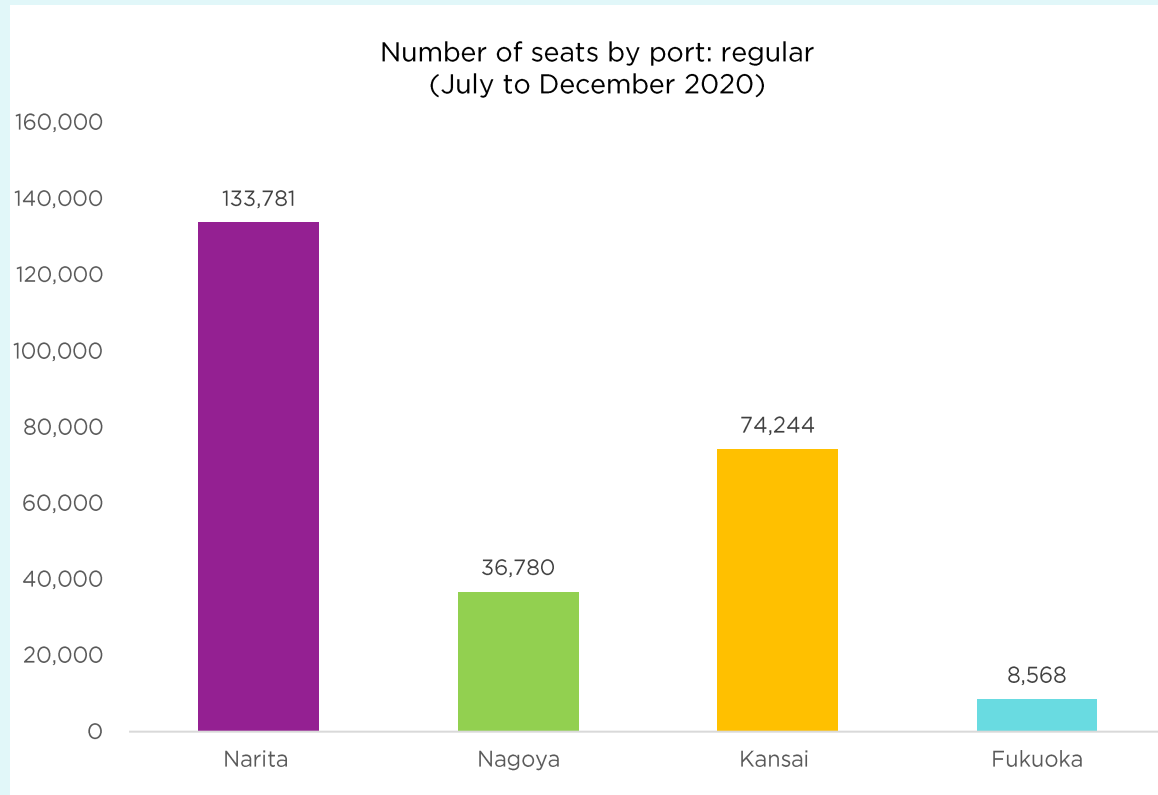
TOUR OPERATION

 JTB Package Tour	Canceled until August 6	August 7 ~
 HIS Package Tour	Canceled until August 15	August 16 ~
 KNT Package Tour	Canceled until August 15	August 16 ~
 NTA Package Tour	Canceled until August 15	August 16 ~
 JALPAK Package Tour	Canceled until August 15	August 16 ~
 TOBU Top Package Tour	Canceled until August 15	August 16 ~
 RAKUTEN Travel Package Tour	Canceled until July 15	July 16 ~

JAPAN AIRLINE UPDATE

JAPAN TO GUAM FLIGHT AIR SEAT CAPACITY FORECAST: BY PORT

Number of seats by port: regular
(July to December 2020)



133,781
(638 flights)

36,780
(230 flights)

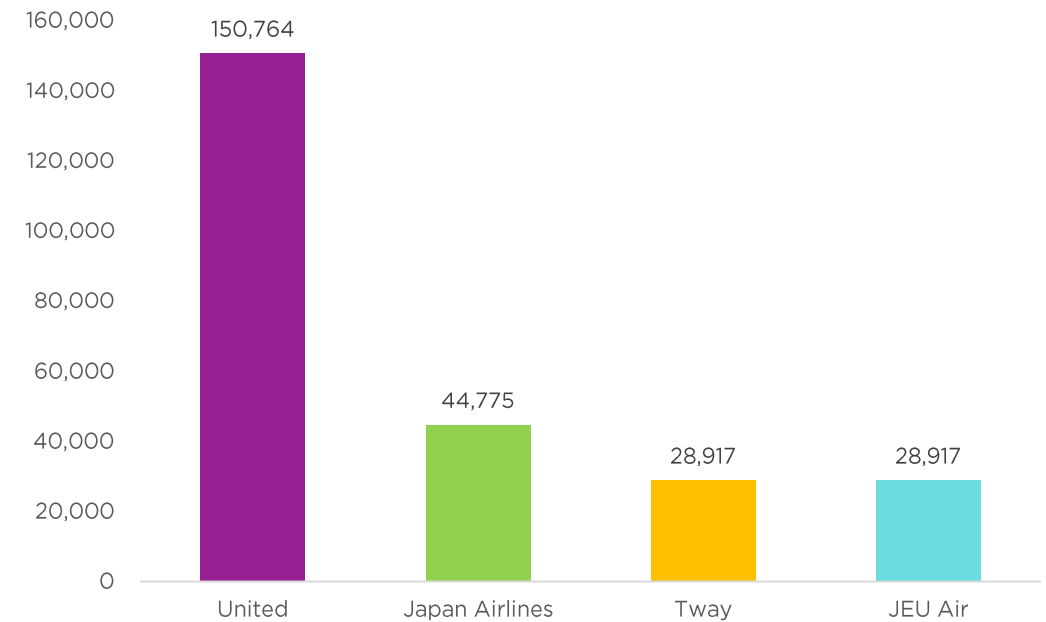
74,244
(421 flights)

8,568
(68 flights)

253,373
(1,357 flights)

JAPAN TO GUAM FLIGHT AIR SEAT CAPACITY FORECAST: BY AIRLINE

Number of seats by airline: regular
(July to December 2020)



150,764
(826 flights)

44,775
(225 flights)

28,917
(153 flights)

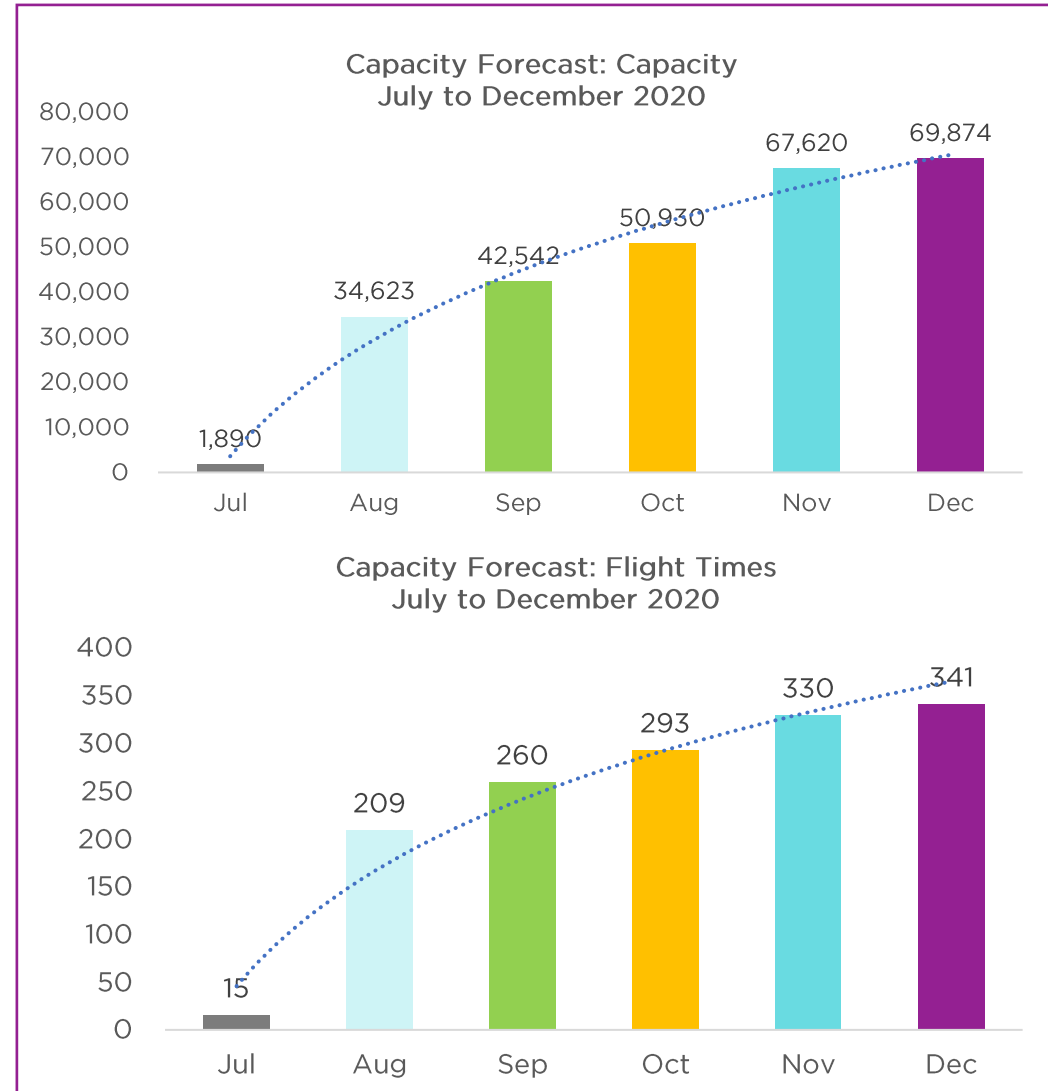
28,917
(153 flights)

253,373
(1,357 flights)

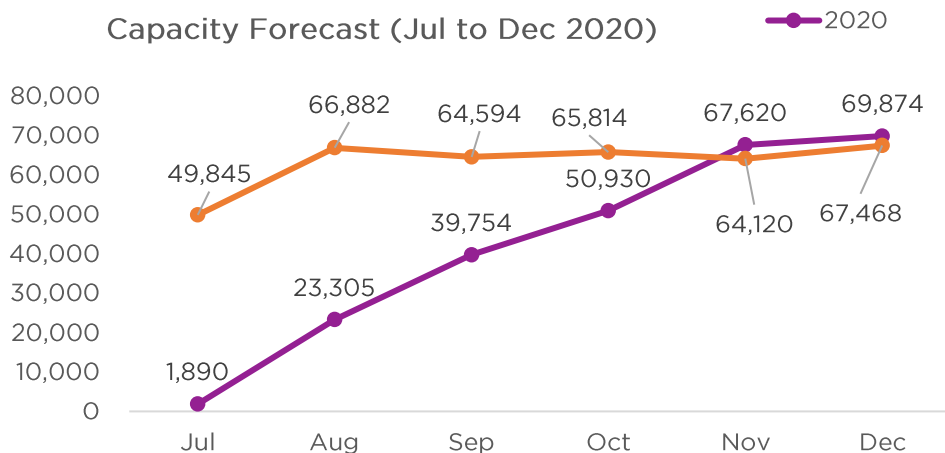
JAPAN AIRLINE UPDATE

JAPAN TO GUAM FLIGHT: AIR SEAT CAPACITY FORECAST

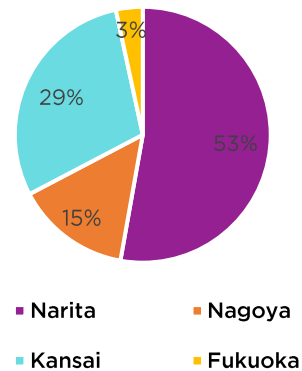
Month	Reg	Jul		Aug		Sep		Oct		Nov		Dec		Total	
Port	Airline	Capacity	Number	Capacity	Number	Capacity	Number	Capacity	Number	Capacity	Number	Capacity	Number	Capacity	Number
Narita	UA	1,890	15	5,418	43	10,874	79	16,290	93	26,820	90	27,714	93	89,006	413
Nagoya	UA	0	0	0	0	7,516	46	10,052	62	9,480	60	9,732	62	36,780	230
Kansai	UA	0	0	0	0	3,258	23	4,426	31	4,260	30	4,466	31	16,410	115
Fukuoka	UA	0	0	0	0	0	0	882	7	3,780	30	3,906	31	8,568	68
Narita	JL	0	0	6,169	31	6,766	34	7,562	38	11,940	60	12,338	62	44,775	225
Kansai	TW	0	0	5,859	31	5,670	30	5,859	31	5,670	30	5,859	31	28,917	153
Kansai	7C	0	0	5,859	31	5,670	30	5,859	31	5,670	30	5,859	31	28,917	153
Total		1,890	15	23,305	136	39,754	242	50,930	293	67,620	330	69,874	341	253,373	1,357
vs LY		-96.2%	-95.0%	-65.2%	-54.8%	-38.5%	-16.8%	-22.6%	-3.3%	5.5%	10.0%	3.6%	6.6%	-33.1%	-25.3%



Capacity Forecast (Jul to Dec 2020)



Share by port : regular (July to December 2020)



JAPAN MARKET INTELLIGENCE

TRAVEL INSURANCE

Many insurance companies are expanding the coverage of new coronavirus.

Case 1:

Insurance is applied if the traveler is infected with the new coronavirus during travel and then go to the hospital within 3 days after returning home and the treatment starts.

Case 2:

Insurers coverage is extended to those who are infected with coronavirus during travel and who start treatment within 30 days after the travel is completed.



Case 3:

If receiving medical treatment while traveling, the insurance covers medical treatment cost, transportation in Guam and travel costs (return to Japan) etc. within 180 days of receiving treatment.

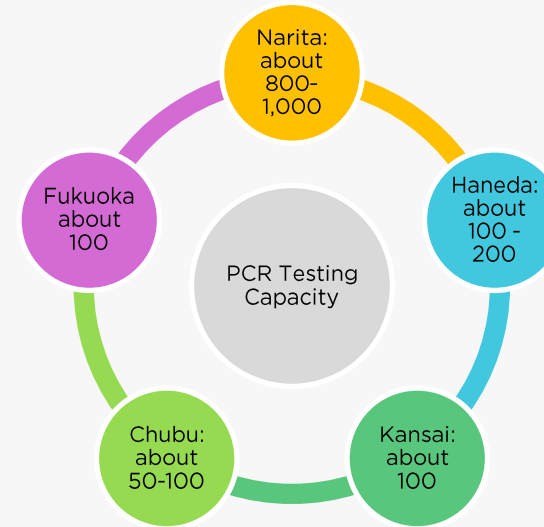
Insurance Cost (example)

- ¥ 6,970 (3 days)
- ¥ 7,970 (4 days)
- ¥ 9,150 (5 days)
- ¥ 10,320 (6 days)
- ¥ 11,390 (7 days)

保険料一覧表	1日	2日	3日	4日	5日	6日	7日
1日	6,970						
2日	6,970	7,970					
3日	6,970	7,970	9,150				
4日	6,970	7,970	9,150	10,320			
5日	6,970	7,970	9,150	10,320	11,390		
6日	6,970	7,970	9,150	10,320	11,390	11,390	
7日	6,970	7,970	9,150	10,320	11,390	11,390	11,390



Amount covered by insurance and the conditions will vary depending on the company.



TARGET:
Inbound and outbound traveler (business-related trips)

PURPOSE:
Expanding testing capacity. Reduce the waiting time for test results.

TARGET:
4,000 per day

TIMING:
Start preparations from as early as this summer.

LOCATION:
Near Narita, Haneda and Kansai airports

PCR TEST CENTER

The Japanese government plans to establish PCR test centers.



JAPAN MARKET INTELLIGENCE

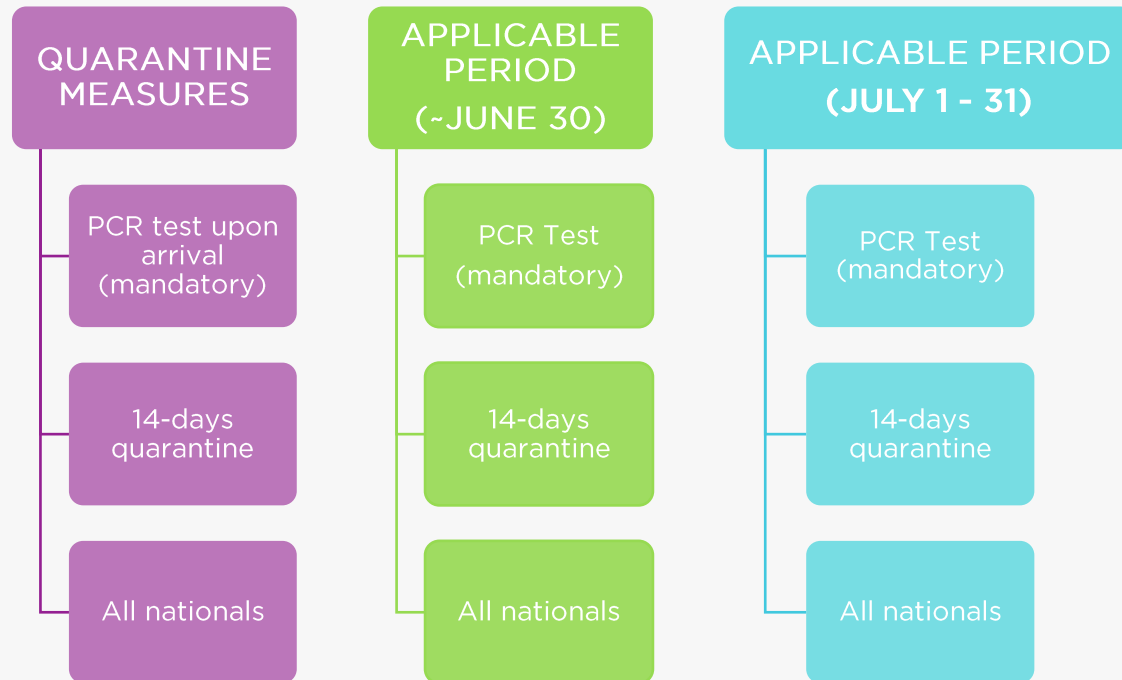


Travel Restrictions into Japan (Inbound)

MOFA updates:

Foreigners who will arrive in Japan with a flight via any of those 129 countries or regions are subject to denial entry.

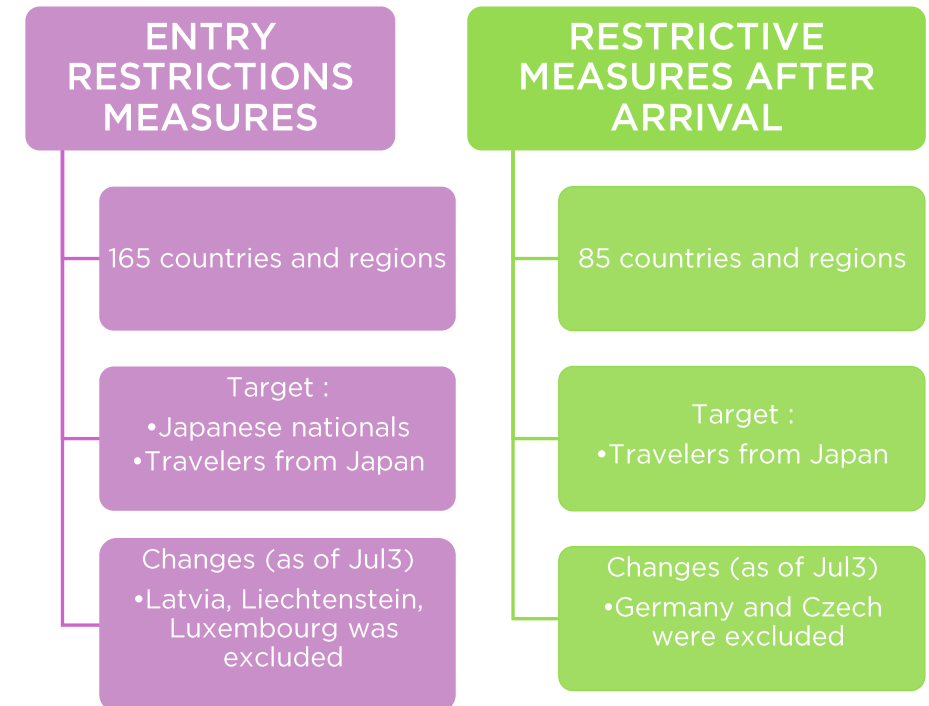
Countries and regions: 129 total



Travel Restrictions out of Japan (Outbound)

MOFA updates: The number of countries and regions restricting entry from Japan.

Countries and regions: 165 total



JAPAN NEWS

GVB X JATA NEWSLETTER

JATA Newsletter has been sent out to JATA members nationwide on July 3.



JATA International Newsletter
2020年7月3日

海外の国々でも読者を増やせるニュースが紹介されています。日本をはじめ、各国が感染症対策を講じて、海外旅行の再開に向けて準備を進めています。
JATA、JOTCでは、海外旅行を奨励する旅行会社の皆様向けにオンラインセミナーを実施し、併せてメールマガジン「Travel tomorrow」で各地の最新情報をご紹介しております。
このメールマガジンはJATA、JOTC事務局とJOTC主催セミナーに参加された方々へ配信しています。



グアム政府観光局は、皆様に再び美しいグアムを楽しんでいただける様に、グアムでは感染防止、健康管理に関するガイドラインを策定し、グアムのコミュニティと日本、そして海外からの訪問者の安全を確保なものにするよう取り組んでおります。皆様をグアムの「新たな日常」にお迎えできることを、そしてハファディスピリットを共有し体験いただけることを、島民一同心待ちにしています。安全で美しい私達の島にぜひお越しください！



PUBLIC SENTIMENT ASSESMENT: JUNE 26 - JULY 6

77 news mentions of “Guam Tourism Board”
(+1183% previous week)

Top Digital NEWS posts topic:

Postponement of the resumption of tourism, which was scheduled on July 1. Further distribution on various blog platforms (high reach; distribution).

Top SNS posts topic:

Guam postponement has started to gain traction. Still seeing active travel promotions and people expressing desire to travel to Guam.



@azusue @azusue · JPN · Jun 30 · 8:38 am

QT @GUAM_LOVERS: グアム側が7/15再開でも、日本の検疫を考えたら、日本人は7月中は無理だ.....。; グアムの朝刊(2020.6.30); **グアム政府観光局**は7月15日再開の可能性を示唆 <https://t.co/701RKKol8x>

Reach 175 Neutral

Hiro @_SouthHiro · JPN · Jun 30 · 7:40 am

RT @GUAM_LOVERS: グアムの朝刊(2020.6.30); **グアム政府観光局**は7月15日再開の可能性を示唆 <https://t.co/701RKKol8x>

Reach 59 Neutral

のんびり南国ライフを応援『グアムラバース』 @GUAM_LOVERS · GUM · Jun 30 · 7:12 am

グアムの朝刊(2020.6.30); **グアム政府観光局**は7月15日再開の可能性を示唆 <https://t.co/701RKKol8x>

Reach 544 Neutral

WEEKLY GUAM ARTICLES

- Guam Opening Postponed
- About infection prevention in restaurants. I asked California Pizza Kitchen!
- Hotel NIKKO - The buffet restaurant has reopened! Infection prevention measures are perfect!

The Guam Tourism Board announced a postponement of the arrival of visitors from Japan, South Korea and Taiwan, which were scheduled to resume from July 1, 2020. Guam Territory Governor Lou Leon Guerrero said, "We will give the highest priority to the safety of the islanders and visitors to the islands due to the increase in the number of infected people in Guam."
Reach: 330k

ANA

Guam Tourism Office announces postponement of resuming visitor acceptance from Japan, Korea and Taiwan! #ANA Miles #JAL Miles #Miles #Riku Mylar #ANA #JAL #SFC #JGC #JGC Training #SFC Training <https://t.co/URDRwvPB6w>
Reach: 23k

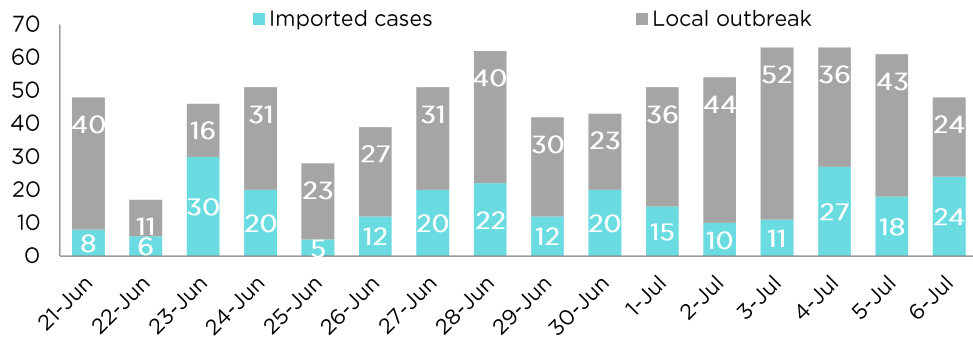
A popular store in Guam is facing a crisis of survival due to the corona whirlpool It seems that the circle of support is expanding from the entertainment world and the athlete world to continue the resting place of the tropical resort Guam I also want to support think! Click here for details
Reach: 2k

SOUTH KOREA



S. KOREA COVID-19 NEWS

DAILY NEW CASES ACCORDING TO THE ROUTE OF INFECTION FOR RECENT TWO WEEKS



South Korean Imperial guards wearing face masks to help protect against the spread of COVID-19.

- First time that daily new infections surpassed 60 for three straight days since April
- Local transmissions with many from the capital area, Gwangju and Daejeon
- Extended “special travel advisory” until July 19



South Korean domestic routes managed to drop at a smaller margin of 63.4%.

2020 3,000,000 pax 2019 8,430,000 pax

AIR FLIGHT PERFORMANCE IN Q2

South Korean international air travelers reduced nearly 98% in Q2 CY2020.

2020 290,000 pax 2019 22,550,000 pax

Korean Air Flights Performance		2020 Q2	2019 Q2	Growth (%)
# Flights	Domestic	22,953	49,441	-53.6
	International	14,419	133,164	-89.2
# Passengers	Domestic	3,088,134	8,438,524	-63.4
	International	290,417	22,549,530	-98.7

Confirmed COVID-19

CASES: 13,293

DEATHS: 287

AS OF JULY 9, 2020

AIRLINE SCHEDULE / STATUS MONITORING - JULY

1. Incheon - Guam

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity	Max. Flight Capacity (70%)
Jeju Air	7C3100	Daily (8/1-)	6:25	12:00	0	0
	7C3102	Daily (8/1-)	10:40	16:05	0	0
	7C3106	Daily (8/1-)	20:20	02:00+1	0	0
Jin Air	LJ641	Daily (7/9, 7/23-)	9:40	15:05	186	130
T'way	TW301	Daily (8/1-)	18:00	23:40	0	0
Air Seoul	RS103	Daily (7/29-)	20:45	02:15+1	558	390
TOTAL					744	520

2. Busan - Guam

Airlines	Flight No.	Days	DEP Time	ARR Time	Seat Capacity	Max. Flight Capacity (70%)
Jeju Air	7C3154	Daily (8/1-)	22:05	03:05+1	0	0
Jin Air	LJ647	Daily (8/1-)	8:00	13:15	0	0
TOTAL					0	0

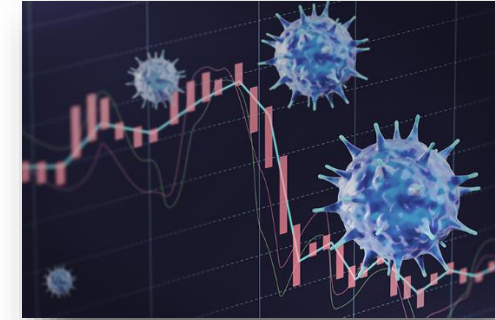
Total Outbound Seat Capacity (July): 520 seats
70% of seat capacity with social distancing measures

*LJ641 - A charter flight on July 9

**Schedules and seat capacity are subject to change (as of July 6)

TRAVEL INDUSTRY UPDATE

- Hana Tour and Mode Tour Package sales in June, 2020 recorded -100% compared the last year due to travel restrictions caused by COVID-19. The package sales in July-August, 2020 recorded -99% compared to the last year.
- Travel agencies will be changed from paid leave to unpaid leave from the 2nd half of the year,
- With a sharp decline in travel demand amid the spread of the coronavirus, 389 travel agencies shut down this year.



영국, 한국 포함 59개국 대상 자가격리 면제

이달 10일부터 우선 '영국랜드'만 적용

여행한 기자 | 승인 2020.07.05 22:39



- U.K. government will lift quarantine restrictions from July 10 for travel from 59 low-risk countries including South Korea.
- However, the travel demand is low due to 14-day quarantine measure in Korea upon returning.



- From July 22, T'way Air will resume two international routes; ICN-Ho Chi Minh & ICN-Hong Kong twice a week for each route. Regarding ICN-Ho Chi Minh route, it will only transport the passengers departing from Ho Chi Minh due to Vietnam's restriction.

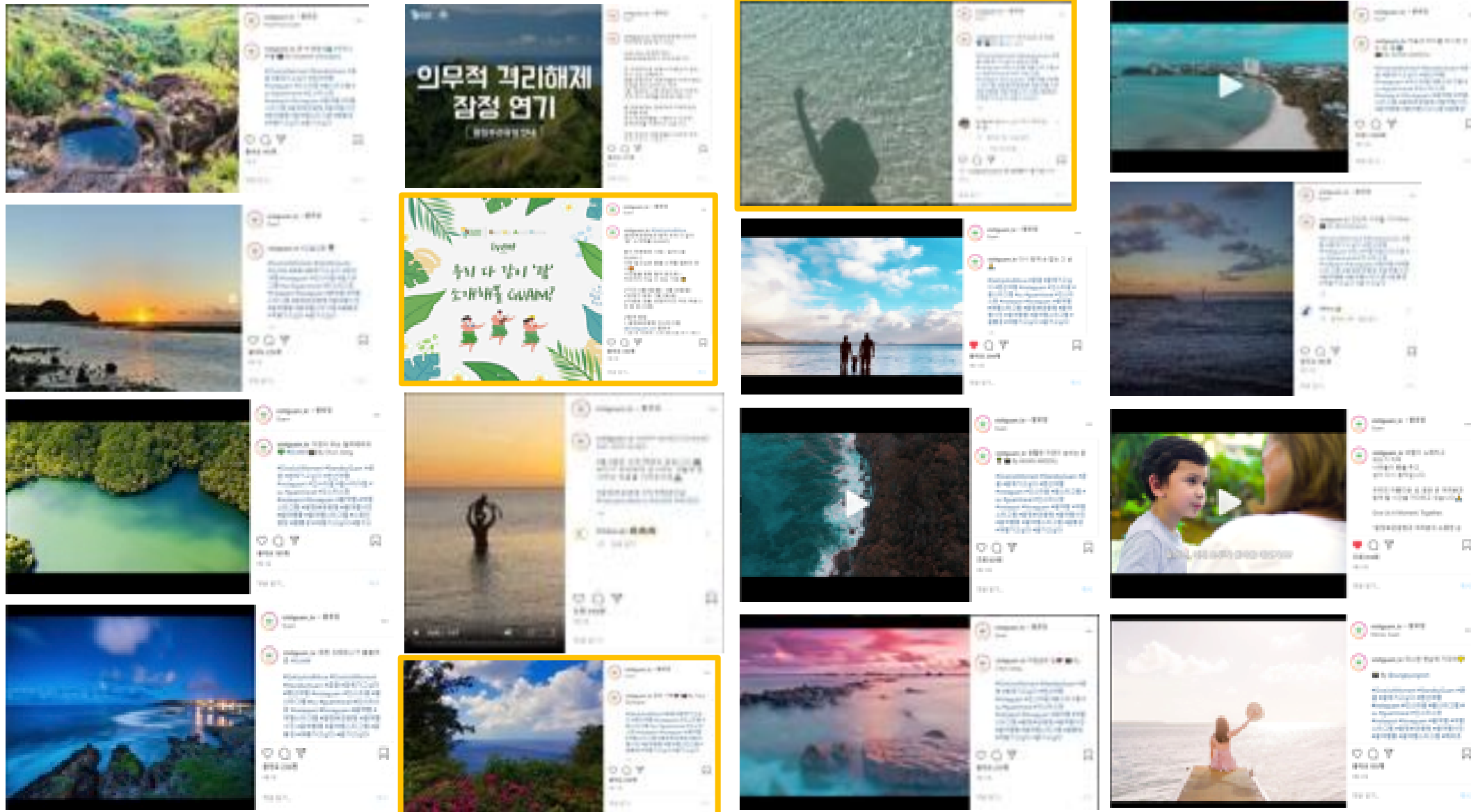
KOREA SNS ACTIVITY REVIEW



SOCIAL MEDIA MONTHLY INSIGHT

16 June postings ▶

The posts with colored border are top 3 content



KOREA SNS ACTIVITY REVIEW



SOCIAL MEDIA MONTHLY INSIGHT

7 June postings ▶



[관광부관광청] 의... [17]
2020. 6. 26



Guam 명품쇼핑 가이...
2020. 6. 25



Give Us A Mome... [14]
2020. 6. 22



Guam 인스타그램어 ... [14]
2020. 6. 19



Guam 여행 - 스트레스... [11]
2020. 6. 12



[인스타그램 이벤... [11]
2020. 6. 9

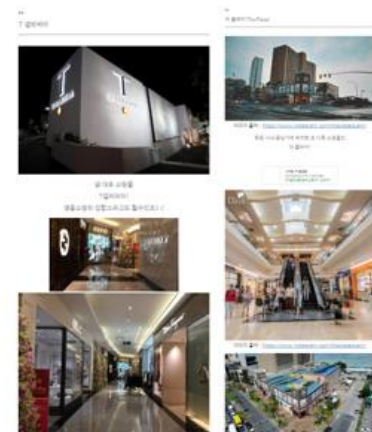


[관광부관광청] Gi... [13]
2020. 6. 8

Naver Blog Top 3 Content



#GiveUsAMoment Video



Guam Shopping Luxury brands



Drive course

KOREA SNS ACTIVITY REVIEW



SOCIAL MEDIA MONTHLY INSIGHT

6 June postings

관광부 관광청 한국사무소
6월 6일 오후 05:52
인스타그램이벤트 - 광정부관광청과 함께 우리 다 같이 '괌' 소개해볼 GUAM?
Hafa Adai!
좋은 지부들한 사람~ 들어나볼GUAM~? 나만 알고싶은 광정 소개할 '광정'의 진심~ 시간정할 할할 할~ 광정~ 키워까지 말할 수 있는 기회~ 지금 바로 광정부관광청 인스타그램에서 참여해보세요!
<https://www.instagram.com/guam?hl=ko>



관광부 관광청 한국사무소
6월 6일 오후 07:17
괌 여행 - 스트레스 날리는 시원한 제주! 괌 드라이브 코스 추천
Hafa Adai!
뜨거운 여름으로 가는 길! 여름은 맑은 바다와 풍경을 만끽할 수 있는 드라이브 코스를 안내해드립니다.
청명한 물이 시원하게 어끬주세요~
<https://blog.naver.com/guamkorea/221998712338>



관광부 관광청 한국사무소
6월 6일 오후 09:31
괌 인스타그램에 따라잡기! 스포츠를 통해 건강한 라이프를 즐기는 @noellkresge Hafa Adai!
오늘은 아직 물리적인 글이 없지만 달리고 건강한 라이프를 즐기는 @noellkresge를 소개해드립니다!
노엘은 괌에서 피트니스 트레이너로 활동하고있는데요~ 괌의 천혜의 자연환경을 다양한 스포츠 활동으로 마무리가 너무고 있습니다!
노엘이 다녀간 곳 핫플레이스로 소개해드립니다!
<https://blog.naver.com/guamkorea/222006167276>



관광부 관광청 한국사무소
6월 6일 오후 09:45
괌 명품쇼핑 가이드 101! 핵심 명품 브랜드만 모아~ 구찌, 지프시, 에르메스 등
Hafa Adai!
프로나19가 끝나면 꼭 가봐야할 여행지 괌! 괌이 사랑받는 이유 중 하나인 쇼핑!! 쇼핑이 면세인 괌에서는 명품도 보다 착한 가격으로 만나볼 수 있다는 사실!
오늘은 괌에 입성할 수많은 명품브랜드들 중에 핵심만 모아 소개해드립니다!
<https://blog.naver.com/guamkorea/222012131455>



관광부 관광청 한국사무소
6월 6일 오후 09:19
[관광부관광청] 의무적 격리해제 잠정 연기 안내
Hafa Adai!
관광부관광청에서 안내드립니다.
전 세계적으로 프로나19 확산이 계속되고 있는 상황에서 괌을 방문하는 관광객과 지역사회의 안전을 최우선이라고 여겨, 7월 1일부터 시행 예정이었던 의무적 격리 조치를 잠정 연기합니다.
관광업계는 관광객과 지역주민의 안전을 위해 보건 프로토콜을 시행하고 있으며, 방역체계를 구축하고 있습니다.
조조 한국인 여행객들의 의무적 격리 해제 지장이 발생할 시, 추가공지 드리겠습니다.
감사합니다.



관광부 관광청 한국사무소
6월 22일 오후 02:24
Give Us A Moment, Together.
바람이 노래하고 파도가 저마다의 마음을 주고 섬이 다시 움직입니다.
우리의 아름다운 섬, 괌은 곧 여러분과 함께 할 시간을 기다리고 있습니다!
*관광부관광청과 여러분의 소중한 순간을 공유해주세요.
Give Us A Moment, Together.
www.kakao.com



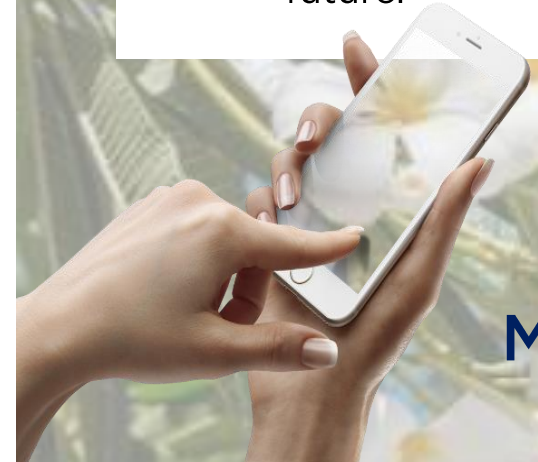
The overall content theme contains positive and hopeful content for users.

Need to create different content & format for each SNS channels.



With the #Give Us A Moment campaign, content inspire users to travel Guam in the future.

Leverage the advantages of each social channel to establish effective communication methods with users.



SOCIAL MEDIA MONTHLY INSIGHT FOR JUNE

KOREA SNS ACTIVITY REVIEW

SNS POST – USER REACTIONS ON DAILY/WEEKLY BASIS GVB KOREA’S POSTINGS

Most SNS users strongly express their desire to visit Guam.

FACEBOOK

한보라 한아름 광 가고싶다
좋아요 · 답글 달기 · 메시지 · 5주

“I really miss you, Guam~.”

Jun Hee Kwak 그야말로..다시 곧감!!! 🇸🇨🇵🇸🇨🇵🇸
좋아요 · 답글 달기 · 메시지 · 5주

이동훈 딱히 볼건 없지만 렌트카 타고 해안도로 따라서 드라이브 하면 기분이 정말 상쾌해지 는곳. 누워서 바다보며 마음 편히 휴양하기에는 최고.. 또 가고싶다
좋아요 · 답글 달기 · 메시지 · 5주

Jeongmin Ko 교민들 찾팅
좋아요 · 답글 달기 · 메시지 · 5주

김진아 가고싶은 광 ㅠㅠ
좋아요 · 답글 달기 · 메시지 · 5주

김태섭 언제쯤이면 편하게 여행할 수 있을까요....ㅠㅠ
좋아요 · 답글 달기 · 메시지 · 1주

김은정 너무 가고싶어요! 언제쯤? 가능할까요 ㅜㅜ
좋아요 · 답글 달기 · 메시지 · 1주

“I literally refresh myself by driving along the coastal road at Guam. Guam is the best place to relax and lie down. I really want to visit Guam again.”

When can I travel Guam again without any concern...!

I really, really want to go Guam! When is it possible?

NAVER BLOG

차칸앙마
어제 부터 갈수 있을까요?
2020.5.3. 23:58

답글 “When can I enter Guam without quarantine?”

damlog
어머 전 여행가면 야시장이 그르케 좋더라구여
2020.5.8. 11:21

답글 “I love Chamorro Night Market~”

INSTAGRAM

chan_chan_bro 온워드도 보이고 셰라톤도 보이고 광 가고싶다
2주 좋아요 1개 답글 달기

“Onward and Sheraton Hotel are just there. I want to go Guam”

hyang.mi 정말 또 가고싶네요 사진보며 달래고 있어요
2주 좋아요 1개 답글 달기

eunji_zi @funnyfany_kk 생각난다....두지타나의 하늘
2주 좋아요 2개 답글 달기

— 답글 1개 보기

shinminong @11.taek 하
2주 좋아요 1개 답글 달기

I want to go Guam again, too.

lhm3535 @mardigra0 @han_geunyoung @norudong 나도 광 다시 가고싶다
2주 좋아요 1개 답글 달기

I will visit that place (priest pools) on my next Guam trip!

bonajaebyoung 다음 광 여행에서 꼭 가보고 싶네요
6일 좋아요 1개 답글 달기

I just took a same picture on the place. I miss Guam.

style_lize 프리스트폴 가고싶네요. 저사진 똑같이 찍었는데ㅎ
6일 좋아요 1개 답글 달기

Such a great place to meet Frodo and Sam! Hahaha.

jigok88 와, 여기서 프로도와 샘을 만나게될것같아여ㅋㅋㅋ
6일 좋아요 1개 답글 달기

TAIWAN



TAIWAN COVID-19 NEWS

PR DATE	TAIWAN GOVERNMENT NEWS
2020-07-05	Scoot resumes Singapore-Taiwan flights.
2020-07-04	Taiwanese will no longer be required to self-isolate for 14 days upon arrival in England, the British government announced on Friday.
2020-07-04	CAA rejects call from StarLux chief to ban A330 from Taipei Songshan Airport.
2020-07-03	Taiwanese CAL Airbus A330 loses computer systems during landing.
2020-07-03	Vietnam considers restarting flights to Taiwan. Flights likely to start end of July with business people, investors, and overseas Vietnamese as priority travelers.
2020-07-02	Thailand considers travel bubble with Taiwan, China, Japan in August.
2020-06-29	EVA Air applies to operate to Palau with two flights per week.
2020-06-29	Taiwan to open doors to foreign visitors June 29. For the first time in 3 months, Taiwan will allow foreigners to apply for entry, with exception of tourists.
2020-06-27	Taiwan's StarLux Airlines to double flights to Penang in July. Services to Cebu scheduled to start in late October.
2020-06-22	China Airlines (CAL) announced on 6/18 that it will require all passengers to board its flights via the current online check-in service from June 22, to reduce the spreading of COVID-19.



Budget airline Scoot resumed flights between Singapore and Taiwan, following a temporary suspension.



The MOEA credits the New Southbound Policy as a key factor in mitigating the impact of coronavirus on Taiwan's economy and exports to NSP target countries.

**Confirmed
COVID-19**

**CASES:
449**

**DEATHS:
7**

AS OF JULY 9, 2020

Taiwan to reopen consulate on strategically-located US island of Guam

- Taiwan's Foreign Ministry said the reopening of its Taipei Economic and Cultural Office (TECO) in Guam was a response to closer Taiwan-US relations and the strategic importance of the Pacific region.
- "Reestablishing TECO in Guam will facilitate economic and trade cooperation and exchanges between Taiwan and the greater western Pacific region, deepen Taiwan's relations with its Pacific allies, and increase multilateral exchanges," the ministry said.



Social Media Statistics June 29 – Jul 5, 2020

Country [↵]	Taiwan [↵]
Total SNS Fans ↓ (as end of month) [↵]	FB: 71,215 [↵] IG: 3,326 [↵] Total: 73,260 [↵]
Total Fan Growth [↵] (April) [↵]	FB: 0.0009 % growth [↵] 71,151 (as at end of April) to 71,215 [↵] 3,352 (as at end of April) to 3,326 [↵] IG: -0.7757 % growth [↵] 3,352 (as at end of April) to 3,326 [↵] Total: 74,503 (as at end of April) to 298,503 [↵]
Total Post Impression [↵] (April) [↵]	FB: 135,536 (Sum of Daily Organic Impressions of page level insight data) [↵] 119,636 (Sum of Lifetime Post Organic Impressions of post level insight data) [↵] IG: 22,572 (Sum of impression) [↵]
Total Engagement [↵] (April) [↵]	FB: 6,862 (Sum of Daily Page Engaged Users of page level insight data) [↵] Link Clicked: 25 (Average of 28 Days People who interacted) [↵] Other Clicks: 3,000 (Average of 28 Days People who interacted) [↵] Photo View: 966 (Average of 28 Days People who interacted) [↵] Video Play: 23 (Average of 28 Days People who interacted) [↵] IG: 20,312 (Sum of people reached) [↵]
Total Visiting intent [↵] (April) [↵]	FB: 30 [↵] IG: 0 [↵] (Quantify total social media users on our Facebook and Instagram who have indicate "positive interest" of visiting Guam.) [↵]

Social Media Weekly Stats (June 29-July 5, 2020)

	Likes	Comments	Share
Facebook	1087	35	55
Instagram	337	8	11

TAIWAN RELATIONS

Training with Pacific Asia Travel Association (PATA)

TW representative Felix Yen was invited by PATA to present on a training course on 6/7, in which he gave an introduction regarding Guam's exciting activities, charming culture, and authentic local food.



Moreover, connection was built with fellow travel agents, and relationship was built with PATA's high level executives.

ANTOR Meeting

The ANTOR meeting on 6/24 went beyond in-group discussion and visited three others trade partners to exchange thoughts to unit together during such pandemic.

GVB TW representatives Felix Yen and Sandra Huang attended the meetings, visiting Association of Tour Managers, Taiwan (ATM), Travel Agent Association of R.O.C. Taiwan (TAAT), and Travel Quality Assurance Association (TQAA).

Connections were built with member of those groups and relationships were maintained.



Chinese International Tourism Design and Development Association (CITDDA) - Elite Training Course for MICE and Tourism Industry

TW representative Felix Yen was invited by CITDDA to present on a training course on 6/30.

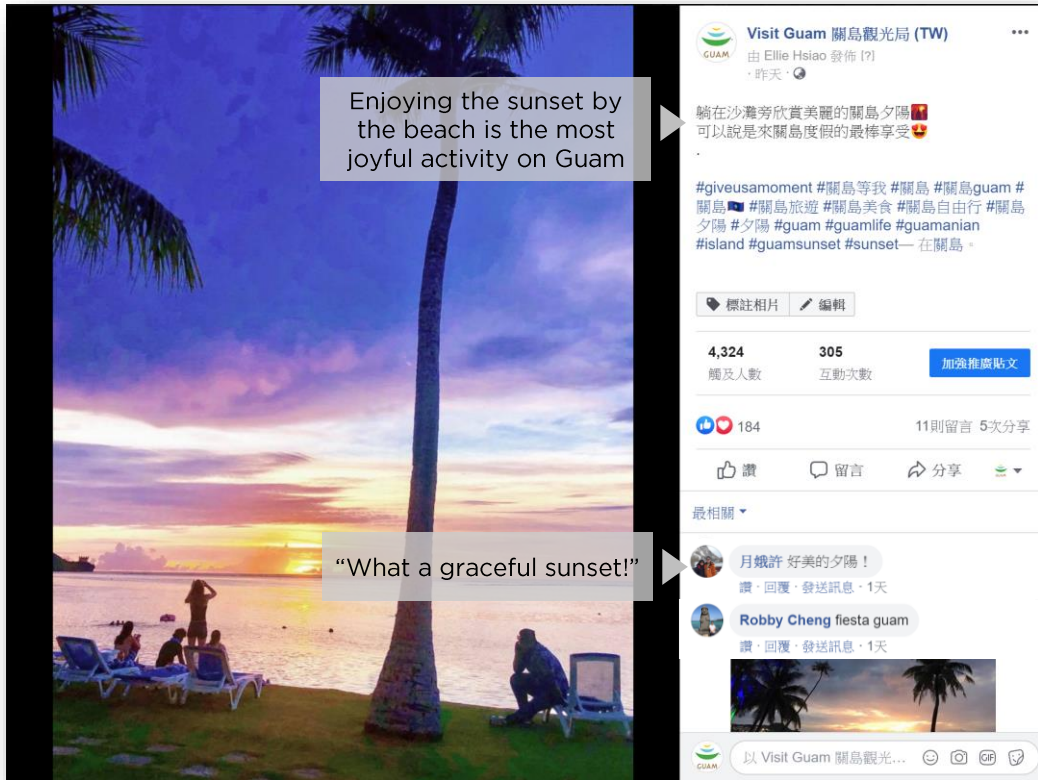
A 2-hour presentation regarding how to design Guam tourism package and how the market expects from targeted high-end consumers was given, and 30-min interactive Q&A session took place to build relationships with 50 tour guides and travel agencies.



TAIWAN SOCIAL MEDIA

CONSUMER SENTIMENTS

Consumers have been actively interacting with GVB TW on SNS, and are looking forward to travel to Guam again as they miss the warm sunshine and beautiful sunsets.



Enjoying the sunset by the beach is the most joyful activity on Guam

“What a graceful sunset!”

Visit Guam 關島觀光局 (TW)
由 Ellie Hsiao 發佈 [?] · 昨天 · 公

騎在沙灘旁欣賞美麗的關島夕陽 🌅
可以說是來關島度假的最棒享受 🍹

#giveusamoment #關島等我 #關島 #關島guam #關島 #關島旅遊 #關島美食 #關島自由 #關島夕陽 #夕陽 #guam #guamlife #guamanian #island #guamsunset #sunset— 在關島 ·

4,324 觸及人數 305 互動次數 加強推廣貼文

184 讚 11則留言 5次分享

月娥許 好美的夕陽!
讚 · 回覆 · 發送訊息 · 1天

Robby Cheng fiesta guam
讚 · 回覆 · 發送訊息 · 1天

以 Visit Guam 關島觀光...



Visit Guam 關島觀光局 (TW)
由 Ellie Hsiao 發佈 [?] · 7月3日上午11:00 · 公

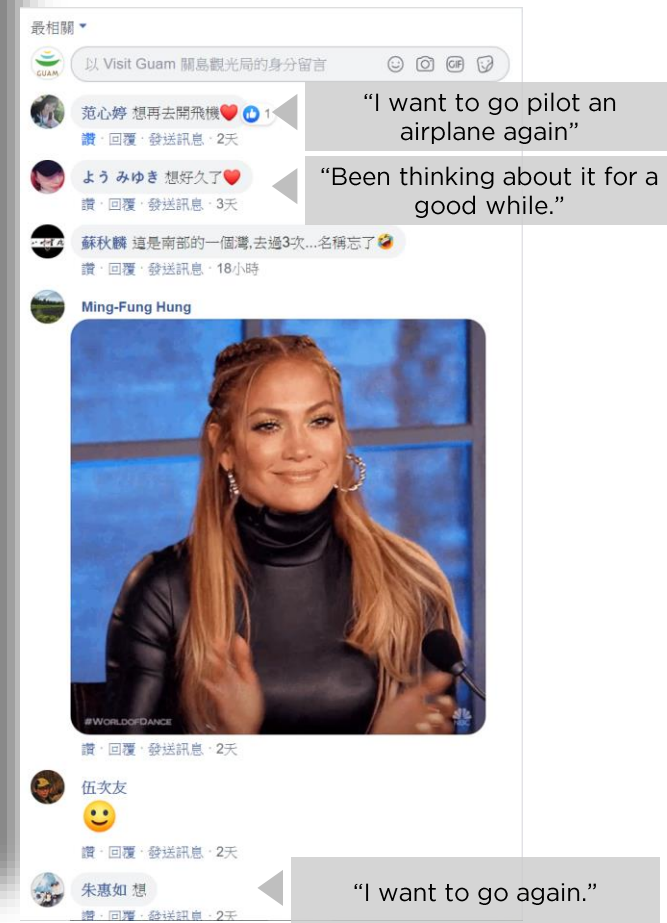
好山好藍好關島 🌄
#你想念關島了嗎

關島除了沙灘海景
你還可以體驗爬山的樂趣! 🧗..... 更多

4,307 觸及人數 362 互動次數 加強推廣貼文

182 讚 6則留言 6次分享

The blue sky, the great mountain, beautiful Guam. Other than going to the beach, you can also try hiking!



以 Visit Guam 關島觀光局的身分留言

范心婷 想再去開飛機 🇺🇸 🇺🇸
讚 · 回覆 · 發送訊息 · 2天

ようみゆき 想好久了 🇺🇸
讚 · 回覆 · 發送訊息 · 3天

蘇秋麟 這是南部的一個灣,去過3次...名稱忘了 🇺🇸
讚 · 回覆 · 發送訊息 · 18小時

Ming-Fung Hung

#WORLDODANCE

讚 · 回覆 · 發送訊息 · 2天

伍次友
😊
讚 · 回覆 · 發送訊息 · 2天

朱惠如 想
讚 · 回覆 · 發送訊息 · 2天

“I want to go pilot an airplane again”

“Been thinking about it for a good while.”

“I want to go again.”

RESOURCES

REPUTABLE SOURCES OF INFORMATION

All COVID-19 official notices and the most up-to-date information can be found through these websites:

- [Centers for Disease Control and Prevention](#)
- [World Health Organization](#)
- [Department of Public Health and Social Services](#)
- [Guam Homeland Security/Office of Civil Defense](#)
- [Gov. Lou Leon Guerrero's Facebook Page](#)
- [Guam Visitors Bureau COVID-19 Resource Page \(Website Repository\)](#)

Resources for businesses:

- [Guam Economic Development Authority](#)
- [Small Business Administration - Coronavirus \(COVID-19\): Small Business Guidance & Loan Resources](#)
- [Department of Revenue and Taxation online services](#)

ADDITIONAL GVB RESOURCES

[Weekly Industry Updates](#)

[GVB'S Weekly Tourism Works Column \(PDN\)](#)

Social media pages that share GVB Members' content:

[Facebook](#)

[Instagram](#)

HELPFUL CONTACT INFORMATION

MEDIA INQUIRIES SHOULD BE DIRECTED TO:

Joint Information Center

(671) 478-0208/09/10

Monday through Friday, 8:00 a.m. to 5:00 p.m.


GVB'S TOURISM VOICE BOX FOR COMMENTS AND QUESTIONS:

Express your concerns, ask questions, request assistance. We want to know how your business is navigating through the effects of the COVID-19 pandemic.

[\(Click here\)](#)

GVB'S COVID-19 COMMUNICATIONS CHANNEL FOR TOURISM INDUSTRY:


communityrelations@visitguam.org



**COVID-19 INQUIRIES
DIAL 311**

311 MENU OPTIONS

1 MEDICAL QUESTIONS REGARDING COVID-19	2 INQUIRIES ON PUBLIC WELFARE BENEFITS	3 REPORT BUSINESSES VIOLATING GUAM'S SOCIAL ISOLATION DIRECTIVE	4 REPORT INDIVIDUALS VIOLATING GUAM'S SOCIAL ISOLATION DIRECTIVE
5 FOR BUSINESS OWNERS WITH QUESTIONS ABOUT ECONOMIC RELIEF	6 INQUIRIES ON EMPLOYMENT GUIDANCE	7 TO ACCESS THE COUNSELING HOTLINE	8 FOR GENERAL INQUIRIES

 Menu options subject to change after 5PM.



Si Yu'os Ma'ase'!

@cconsagaphoto